



Faculty of Social Sciences



Department of  
Business & Economics



Faculty of Social Sciences

Common Course Catalog

# Summer Semester 2023

# I. Introduction and Contact Information

Dear Student, dear Researcher, dear Guest,

The following pages present the Common Course Catalogue of the Faculty of the Ruhr-University Bochum, the TU Dortmund University and the University Duisburg-Essen. But first information on the universities and the Ruhr Area as well as the effect of the Coronavirus will be provided.

### INFORMATION ON THE CORONA VIRUS

As you know, the Coronavirus pandemic has forced huge changes on all of us. While courses are generally back to being in-person, there may still be mask requirements or similar precautions.

You can find relevant information and current requirements here:

- [www.ruhr-uni-bochum.de/en/current-information-about-corona](http://www.ruhr-uni-bochum.de/en/current-information-about-corona)
- [www.tu-dortmund.de/en/coronavirus/](http://www.tu-dortmund.de/en/coronavirus/)
- [www.uni-due.de/de/covid-19/index-en.php](http://www.uni-due.de/de/covid-19/index-en.php)

### LIVING IN THE RUHR AREA

All three universities are embedded in an unequalled metropolitan area (Rhein-Ruhr area) in Germany. Over decades the region has transformed itself from a coal and steel industrial site to a service and culture-oriented region. The high concentration of large cities in the Rhein-Ruhr region (e.g. Bochum, Duisburg, Essen, Dortmund etc.) offers international students plenty of opportunities for day-trips and cultural activities in one of the five largest conurbations in Europe. Exciting excursions to the nearby former capital Bonn, the regional capital Düsseldorf or Cologne are waiting. Each university provides students with a Semester-Ticket (i.e. free access to all public means of transport within North Rhine-Westphalia) in order to explore Germany's most populous federal state North Rhine-Westphalia (17.8 million inhabitants). Thus, students can easily commute between both universities.

### STUDYING IN BOCHUM

The Faculty of Social Science pursues a modern interdisciplinary approach to Social Science. One characteristic of our Bachelor's degree is the combination of the five disciplines Political Science, Sociology, Social Psychology and Social Anthropology, Social Policy and Social Economy, as well as Social Science Methodology and Statistics. While our graduate students specialize on a major within Social Science, they still have the opportunity to select courses from the other programs:

- Management and Regulation of Work, Economics, and Organization
- Health Care Systems and Health Care Economics
- Urban and Regional Planning
- Globalization, Transnationalization and Governance
- Culture and Person
- Methodology and Statistics
- Gender Studies

[Please find the Campus Map of the Ruhr-University Bochum here.](#)

## STUDYING IN Dortmund

The two elements of research and teaching are the cornerstones of the Department of Business and Economics, comprised of 29 research and teaching areas representing the breadth and depth of business administration and economics.

The department offers high-quality study programs in which current issues in business administration and economics are taught using innovative teaching methods. We place particular emphasis on

- a clear practical orientation
- maintaining a strong theoretical and methodological foundation
- interdisciplinarity,
- internationality and
- our focus on content with various electives.

[Information for exchange students from our International Office.](#)

[Information for exchange students from our department.](#)

[You can find a map of our campus here.](#)

## STUDYING IN DUISBURG

The Faculty of Social Sciences in Duisburg-Essen offers a wide range of courses in the field of political science and sociology. One of the five key research focuses of the university is the Transformation of Contemporary Societies.

The New World of Work and Social Integration constitutes the research focus of the Institute of Sociology at the University Duisburg-Essen. The program in Sociology has a tradition of being praxis-oriented and internationally comparative. Thus, the program is not based on any specific sociological school (instead it draws from various theories), is informed by a specific level of analysis, which views organizations (e.g. associations, parties, workplaces etc.), including their structures and processes, as decisive for understanding stability and change in contemporary societies. Moreover, the program is oriented toward empirical research, with a practical and problem-oriented approach to using and developing the methodological tools of the social sciences. The Institute of Political Science is one of the largest in Germany, working in close cooperation with the INEF (Institute for Development and Peace), the Institute of East Asian Studies, the Rhine-Ruhr Institute for Social Research and Policy Consulting and the NRW School of Governance. The Institutes' research is oriented towards the focus "Governance and Legitimacy in a Globalized World", and structured into three main research areas: Global Governance, Governance and Government in World Regions, and Democratic Governance.

In particular students with a high interest in International Relations, Governance, Development Policy, and East Asian Studies can advance their academic and professional competences within these fields.

At present the Institute offers a Bachelor degree program in Political sciences, and Master degree programs in International relations and Development Policy, in Public Management, Public Administration and Public Policies, an English-Language Master degree program in Development and Governance, as well as a Master degree program in Theory and Comparative Studies of Political Systems in Transition.

[Please find the Campus Map of the University Duisburg Essen here.](#)

## THE UNIVERSITY ALLIANCE RUHR

The UA Ruhr is an alliance between Ruhr University Bochum, the University of Duisburg-Essen (UDE) and TU Dortmund University, the three strongest universities in Germany's thriving Ruhr Area. The Ruhr Area is not only Germany's largest academic hub, but also an epicenter of innovation that fosters close interaction between academia and the private sector – and our alliance provides students and researchers from around the world with an open gateway to our region. More than 100,000 students, of which 15,000 are international, as well as over 8,000 researchers study and work within the universities.

Being part of the UA Ruhr, the Faculty of Social Science at RUB and the UDE's Faculty of Social Sciences cooperate closely, and hence provide International Students with a broad variety of courses offered in English.

International guest students enrolled at RUB or UDE can choose courses from both universities at Bachelor- or Master Level in the field of social science. Advanced English language skills are required in order to participate in courses lectured in English. In individual cases qualifications must be verified by the Departmental Coordinator of your host university (see contact details below).

[www.uaruhr.de](http://www.uaruhr.de)

## CONTACT

### Ruhr-Universität Bochum

#### **Faculty of Social Science**

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Departmental Coordinator/ International Services

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[www.sowi.rub.de/internationales/incomings](http://www.sowi.rub.de/internationales/incomings)

### Technical University Dortmund

#### **Department of Business and Economics**

Debra Hanning  
Erasmus Departmental Coordinator

Friedrich-Wöhler-Weg 6,  
44227 Dortmund

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E-Mail: [erasmus.wiwi@tu-dortmund.de](mailto:erasmus.wiwi@tu-dortmund.de)

[www.wiwi.tu-dortmund.de](http://www.wiwi.tu-dortmund.de)

### University of Duisburg-Essen

#### **Institute of Political Science**

Carolin Rosenberg  
Erasmus Departmental Coordinator

Lotharstr. 65,  
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[www.uni-due.de/politik/institute.php](http://www.uni-due.de/politik/institute.php)

#### **Institute of Sociology**

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## II. Ruhr-University Bochum

# Common Course Catalogue RUB

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## Bachelor Courses

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### 080 241 Turkey's shift from Emigration to a Migration Hub

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Dr. Zülfikar Savci, Berna; Prof. Dr. Pries, Ludger

**Requirements:** Registration via CampusOffice from the 1st of March 2023. Having passed introductory courses in social science (exceptions after prior consultation) and disposition to participate actively and regularly.

Room	Day, Time	Starting date
GD 03/141	Tue 14:00-16:00	04.04.2023

#### Course description:

Since the 2010s, mass migration flows mainly from Syria to Turkey made visible that this country turned to be an important international migration hub. Turkey always has been known as a country of emigration, but since the 1990s and the fall of the Iron Curtain, it began to also attract many labor migrants from Eastern Europe and Asia. This trend increased with economic prosperity and certain liberalization tendencies since the new century. A crucial question arises: Which factors can explain Turkey's shift from being a country mainly of emigration towards an important hub of different types of cross-border migration between the Global North and South?

The aim of the course is to analyze the relation between international migration and internal development of Turkey with a particular focus on the shift from an origin country to a destination country. The course focus is on the transformation of patterns of labor and forced migration on the one hand, on the other hand, to analyse the shift in Turkey's socio-economic structure from a historical perspective with a special focus on social policies, economic plans, and development programs. Starting with dealing with the current state of forced migration, we will then concentrate on the phases and factors of Turkey's shift from being a country of origin to one of destination of migration. We will discuss a broader scope of migration theories ranging from (economic) push-pull theories to complex sociological and transnational migration theories.

**Proofs of academic achievement:** Regular and active participation in all sessions, complying with obligatory readings as well as at least one active presentation are required for certificate of participation (Studiennachweis, for a proof of performance (Modulprüfung) additionally an individual or collective term paper is required. Studiennachweis: Teilnahmeschein = active participation and presentation 3CP / Benotete Leistung = participation & term paper-5CP

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## 080 243 US Foreign Policy in the Changing Global Order: Power, Ideas and Interests

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Andreeva, Inna

**Requirements:** Willingness to participate actively during the seminar, English skills. Registration via CampusOffice from 01.03.2023; delivery of the reports in the 3. and 4. sessions

Room	Day, Time	Starting date
Not known yet	Tue 10:00-12:00	04.04.2023

### Course description:

Albeit the United States continues to play a distinctive role in contemporary international politics, the recent decades were a time of significant challenges to the US foreign policy. The rise of the emerging powers that increasingly questioned the existing order, required a redefinition of relations with Russia, China and other BRICS members. The ties with established partners, the European Union and North American countries, were as well in flux (TTIP, NAFTA). Global issues, such as climate governance (Paris agreement), nuclear non-proliferation (Iran nuclear deal), fight against terrorism (ISIS in Syria) were characterized by swinging rates of involvement of the United States. During the administrations of Obama, Trump and Biden, the US foreign policy underwent remarkable fluctuations from a multilateral vector to more nation-centered policies and, in some areas, back. How substantial were the fluctuations in the US foreign policy and what explains them? How and why did the US respond to the above-mentioned challenges? What factors have influenced the US foreign policy? During the seminar, participants will have the opportunity to (1) examine the dynamics of the US foreign policy in the recent decades (2) explore the theories of International Relations (IR) that focus on power-based (neorealism) and domestic politics (liberalism, societal approach) explanations, and (3) apply the theoretical knowledge to specific empirical case-studies on the US foreign policy.

**Proofs of academic achievement:** active participation on discussions of the presentations, in due time delivery of the reports in the 3. and 4. sessions and presentation (3CP), + term paper or oral exam (5CP).

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## 080 244 Crisis of liberal international order: Global power shifts and domestic discontents

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Baydag, Melis

**Requirements:** Willingness to participate actively during the seminar, English skills. Registration via CampusOffice from 01.03.2023; delivery of the reports in the 3. and 4. sessions

Room	Day, Time	Starting date
GD 1/236	Mon 14:00-16:00	03.04.2023

### Course description:

The Western-dominated, liberal international order (LIO) and its institutions have been challenged by global power shifts due to the rise of developing countries, or emerging powers, as well as from within, that is, through the rise of anti-establishment movements, populist political parties and leaders in Western societies. The crisis of LIO has created deadlocks for multilateralism, the more it deepens in scope and scale. The seminar deals with the current challenges to LIO in various issue areas of global politics, namely, security, trade, development, migration and climate change. It concentrates on (i) global power shifts resulting from an increased power position of emerging powers (e.g., BRICS, MIKTA) vis-à-vis Western powers (e.g., the US and the EU member states); (ii) domestic discontents in Western industrialized countries, such as, Trump's election as the president of the United States; and (iii) major challenges to LIO's key institutions (i.e., the UN, the EU, the WTO, and NATO), such as, the United Kingdom's decision to leave the European Union, or Turkey's ambiguous position in NATO concerning Russia's war in Ukraine. The students will be familiarized with analytical knowledge of key International Relations theories (neorealism, institutionalism, constructivism, and liberalism/domestic politics approaches), and conduct theory-oriented empirical analyses in cases pertaining to the challenges to LIO. The seminar aims to uncover the reasons for the crisis of LIO, the conditions under which it emerges and what it means for global politics.

**Proofs of academic achievement:** active participation on discussions of the presentations, in due time delivery of the reports in the 3. and 4. sessions and presentation (3CP), + term paper or oral exam (5CP).

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## 080 252 Introduction to the Anthropology of Science

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Celik, Leman

**Requirements:** Registration via CampusOffice starting 01.03.2023. Active participation.

Room	Day, Time	Starting date
GD 1/236a	Wed 10:00- 12:00	05.04.2023

### Course description:

In this seminar, we are going to discuss science as a culture and explore interactions between science, technology, and society. While most of the discussions will be on the cultural specificity of scientific knowledge production, particularly on the most recent ones, such as data-based knowledge, we will also discuss how science and technology have evolved historically. Among the topics critically examined are the philosophy of science. We will especially attend to positivism as a specific European knowledge form and to the idea of scientific rationality; how science and technology change; theoretical approaches to explain the social workings of science and technology, including recent approaches emphasizing the social construction of technology and science in the twentieth century. By discussing the essential topics of science, technology, and society studies, the distinction between science and non-science are critically examined along with the idea of the autonomy of technology, science and laboratory practices. This theoretical framework is going to be discussed in relation to social and cultural topics in contemporary science and technology through ethnographic studies of science and focusing on data storage, data infrastructures, and the environmental impact of digital technologies.

After visiting this seminar, the students will:

- be able to reflect on science as a culture
- identify the main concepts and approaches regarding science, technology and society
- question different scientific discourses on scientific knowledge production
- interpret critically on digital technologies and data infrastructures

We will read and discuss academic texts, and ethnographic studies of science on these issues in English, and selected chapters from academic books. From time to time, we will supplement the academic class materials with discussions and analyses of news stories, films, and documentaries.

**Proofs of academic achievement:** Proof of attendance (Studiennachweis): Regular, active participation and presentation on selected topic (3 CP). Exam (Modulprüfung): Regular, active participation, presentation on selected topic and oral exam or paper (5 CP)/ Assignments and presentations

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## 080 266 Environmental economics

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Birg, Laura

**Requirements:** Registration via CampusOffice starting 01.03.2023. Active participation.

Room	Day, Time	Starting date
GD 1/236a	Thu 16:00-18:00	6.04.2023

**Course description:**

In the seminar topics around environmental economics will be treated in depth. The topics will be presented in the seminar.

**Proofs of academic achievement:** Proof of attendance (Studiennachweis): active participation, presentation on a selected topic (3 CP). Exam (Modulprüfung): active participation, presentation on a selected topic, term paper or oral exam (5 CP).

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## 080 268 Economics of Migration

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Wobbe, Clara

**Requirements:** Registration in eCampus from 01.03.2023. Willingness to participate actively and regularly.

<b>Room</b>	<b>Day, Time</b>	<b>Starting date</b>
GD 02/148	Tue 14:00-16:00	04.04.2023

### **Course description:**

This course takes a global perspective on migration, its causes, governance and trajectories. The course introduces participants to key theoretical approaches and concepts in this field from three perspectives. (1) We discuss macro-structural, micro- and meso-level explanations why people migrate for work or are forcefully displaced and flee, and whether migrations in the global south require a distinct set of approaches as compared to the established migration theories developed in the global north. (2) We also ask how migration is governed, especially in regional/supranational, external and global respect. (3) Last, but not least, the course accounts for the experiences and the agency of migrants in their mobile trajectories.

**Proofs of academic achievement:** Requirements for attendance (Studiennachweis=3CP) target the development of writing skills through a series of smaller exercises, text summaries, statements, and peer feedback and one short descriptions for a glossary on 'Key Terms in Global Migration'. All in all, there are four tasks to fulfil, distributed across the three mentioned perspectives that guide the structure of the course and its sessions. There are two options for Modulprüfung (5 CP): a) oral presentation (15 minutes, in English) and a written term paper (Hausarbeit, 15 pages, in English or German language); or b) an oral examination (covering three topics from the list of this course, 30 minutes).

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## 080 273 Competition or complicity? The relationship of migration and social policy

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Dr. Menke, Katrin

**Requirements:** Registration via CampusOffice from 1st of March 2023. Participation in session 1 (03.04.2023), where further details will be announced.

Room	Day, Time	Starting date
GD 2/156	Wed 8:30-10:00	05.04.2023

### Course description:

In national and international migration research, the relationship between social and migration policy is currently being discussed anew. Various previously held perspectives and theories are being called into question, such as the addressing of the national majority population through social policy and the addressing of immigrants through migration policy; the inclusive effect of social policy on immigrants and the exclusionary effect of migration policy as well as the different objectives and separate mechanisms of the two policy fields. Instead, an increasing entanglement of social and migration policies in Germany and Europe is observed, nesting inclusion and exclusion processes with and within each other. On the continuum between total exclusion and complete inclusion, new criteria for participation, but also for exclusion, are being established along concepts such as "Deservingness" and "Belonging".

In the seminar, we will first work on theoretical approaches that attempt to grasp the multiplication of inclusion and exclusion through approaches of "differential inclusion" (Mezzadra/Neilson 2012) and "civic stratification" (Morris 2002). After reading current analyses of the relationship between social and migration policy, we turn to concrete policy fields that shape the multiplication of inclusion and exclusion themselves (such as labour market policy, health policy, family policies). Finally, we cross-read approaches to the control and governance of migration by discussing concepts of the autonomy of migration.

**Proofs of academic achievement:** „Proof of study (ungraded 3CP): regular attendance, active participation, submission of a topic-related essay as well as the commentary on an essay by a fellow student  
Module examination (graded 5CP): term paper or oral examination

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## 080 275 Changing role of the defense services in Europe

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Bachelor

**Course type:** Block seminar

**Credit Points:** 3/5 CP

**Teacher/Lecturer:** Sáfrán, József

**Requirements:** Registration via eCampus from 01.03.2023. Sound knowledge of English

Room	Day, Time	Starting date
GD 03/141	Mo (07/24/2023), 09:00 AM till 02:30 PM	24.7.2023
	Tu (07/25/2023), 09:00 AM till 02:30 P	
	We (07/26/2023), 09:00 AM till 02:30 PM	
	Th (07/27/2023), 09:00 AM till 02:30 PM	
	Fr (07/28/2023), 09:00 AM till 02:30 PM	

**Course description:**

Not yet

**Proofs of academic achievement:** : Proof of attendance (Studiennachweis): Regular, active participation and presentation on selected topic (3 CP). Exam (Modulprüfung): Regular, active participation, presentation on selected topic and oral exam or paper (5 CP).



## Master Courses

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### 080 327 Labour struggle and organisation of migrant workers

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Tholen, Dana

**Requirements:** Registration via eCampus starting from 01.03.2023.

Room	Day, Time	Starting date
GD 2/236	Fr 10:00-12:00	07.04.2023

#### **Course description:**

This course deals with the specific working conditions migrant workers face in the intertwining contexts of border regime and precarization. Building on theoretical literature on power resources and organizing as well as on border regime research, we will investigate given and possible forms of organization, unionization, and labour struggle in different migrant-dominated sectors, such as Logistics, Construction, Agriculture, Tourism or Domestic Care Work in Germany and Europe.

**Proofs of academic achievement:** The ungraded proof of study (3CP) consists of active participation in the course. This includes weekly preparation for the session by reading the required text, participation in discussions and group work during the session, and the preparation of additional study performances such as essays and posters. The module exam includes a term paper of 15 pages (6CP). Alternatively, a 20-30 minute oral module examination can be taken.

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## 080 351 Spatial dimensions of migrant businesses

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Dr. David, Alexandra; Dr. Terstriep, Judith

**Requirements:** Registration via eCampus starting from 01.03.2023.

Room	Day, Time	Starting date
GD 1/156	Thu, 12:00-14:00h	06.04.2023

### Course description:

The phenomenon of migrant entrepreneurs or migrant businesses is best studied in spatial entities, e.g., regions, cities, or localities such as neighborhoods. Although migrants increasingly start businesses in knowledge-based sectors, still neighborhoods and local ecosystems in cities are the spatial entities where migrant entrepreneurs are most visible and impacting in our everyday lives.

Drawing on theories of ethnicity, immigration and refugee migration and related concepts of the mixed-embeddedness and multifocality, transnationalism, diaspora we will define, differentiate, and discuss migrant entrepreneurship. A closer look will be taken at migrants' self-employment, start-up activities, generational characteristics etc.

Moreover, we will debate on narratives of migrants as the local grocery store owner and presents new narratives of migrant entrepreneurship such as knowledge-intensive businesspeople (see BioNTech). Further characteristics of migrant entrepreneurs will be explained and set into the local context such as ecosystems.

To put what has been learned into practical application, participants will form small teams and conduct a field study in Bochum to self-experience the distribution of migrant entrepreneurs in neighbourhoods. A mapping will be conducted and compared to existing studies on agglomerations of migrant entrepreneurs or studies on the settlement of migrant businesses close to the city centre.

The main elements are:

- Theoretical and methodological input
- Sessions - discussion, clarification and additional input on methods (via zoom)
- Fieldwork

**Proofs of academic achievement:** Proof of attendance (Studiennachweis): Active participation + essay/presentation (3 CP) and + term paper or oral exam (6 CP).

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## 080 352 Innovation Systems: Dynamics, Actors, Interactions & Spatial Varieties

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Block Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Dr. David, Alexandra; Rabadjieva, Maria

**Requirements:** Registration via eCampus starting from 01.03.2023

Room	Day, Time	Starting date
not yet	Not yet	Not yet

### Course description:

There is a broad consensus in the academic and political debate that knowledge and innovation are key to securing regional competitiveness, dynamic growth and prosperity of regional economies. Since its first introduction in the early 1990s, Regional Innovation Systems (RIS) approach has become an important explanatory approach in the discussion on the uneven distribution of innovation activities as well as the factors that shape knowledge generation and innovative capacities of regions. The seminar aims at deepening the understanding of RIS in comparison to other territorial innovation models (e.g. learning region, innovative milieu). More recently, the approach of regional ecosystems which draws on an extended innovation paradigm considering economic as well as social innovation (social, ecological), has entered the scientific debate and policy agendas, and is topic of the seminar. In addition, innovation policy experienced a turn from fixing market and systems failure, towards tackling 'grand societal challenges' (SDGs) such as climate change, ageing, inclusive and smart growth as well as problems of ongoing economic restructuring. This 'normative turn' has made way for what has been labelled mission-oriented innovation policy and illustrates the renewed interest in setting the direction of change to facilitate purposive innovations. Arguably, new, and more decentralised modes of governance are needed to equally involve and effectively coordinate firms, academia, local governments, intermediaries, NGOs and citizens, in missions. Hence, meaningful governance within RIS should encourage mutual learning, problem-ownership, and co-production, while emphasising directionality.

Students will gain insights in the theoretical foundations and its means for region and its actors. Emphasis is placed on interactions including cooperation between various actors and their role in shaping regional innovation processes. The question of economic versus inclusive growth in European regions is discussed as well as European, national and regional innovation policies in the context of EU multilevel governance.

**Proofs of academic achievement:** Proof of attendance (Studiennachweis): Active participation + essay/presentation (3 CP) and + term paper or oral exam (6 CP).

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## 080 357 Transnational migration and family life

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Fattorelli, Elena

**Requirements:** Registration via eCampus starting from 01.03.2023.

Room	Day, Time	Starting date
GD 2/236	Wed 14:00-16:00	05.04.2023

### Course description:

In the late 1990s, a transnational turn took place in migration studies. Moving beyond the unidirectional understanding of migration, which mainly focus on migrants in the country of immigration, a transnational perspective on migration also considers non-migrants left behind in the country of emigration and the flows between the two. By emphasising the cross-border interconnectivity of local lives and homeland ties, a transnational approach highlights how migrants and non-migrants can engage in different transnational practices that can be traced back to basic spheres of social life, namely: familial, socio-cultural, economic, and political.

In this seminar we focus on transnational family life, which has become both a growing empirical phenomenon and a conceptual lens to study families' multi-sitedness, their everyday practices of "living apart together" and how the border regime co-determines inter- and intra-family relations. Whether due to compelling circumstances such as famine or other traumatic events (as in the case of refugees) or to economic necessity or even to their own design to exploit opportunities (as in the case professional migrants or "cosmopolitan" elites), more and more people are experiencing transnational family lives. Far from there being one transnational family we will take a look at different types of transnational family arrangements and the strategies employed by migrants and their left-behind family members to stay in touch across the border, with a particular focus on Latin American and Sub-Saharan African transnational families.

We will explore how transnational family relations and solidarities are affected by migration regimes: transnational care circulation trajectories within "immobilizing regimes of migration" (Merla, Kilkey & Baldassar 2020) will be analysed; furthermore, we will discuss whether and how transnational practices and family reunification may constitute two alternative migration strategies in the face of immigration laws. Finally, we will explore methodological approaches and challenges in doing research in cross-border settings, i.e., when data collection spans more than one locality and/or cultural code.

**Proofs of academic achievement:** The ungraded proof of study (3CP) consists of active participation in the course. This includes weekly preparation for the session by reading the required text, participation in discussions and group work during the session, and the

preparation of additional study performances such as essays and posters. The module exam includes a term paper of 15 pages (6CP). Alternatively, a 20-30 minute oral module examination can be taken.

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## 080 361 Global and European Multilateralism in Crisis?

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Novak, Roman

**Requirements:** Registration via eCampus starting from 01.03.2023, Knowledge of English

Room	Day, Time	Starting date
GD 2/156	Mo 16:00-18:00	03.04.2023

### **Course description:**

The multilateral system is argued to face three related crises. The crisis of power (since global shifts in economic and political weight appear to be eroding the multilateral system's foundations), of relevance (as the United Nations and other global organizations are struggling to deal with both old and new challenges), and of legitimacy (as emerging powers and populist movements call into question the values and goals of multilateral institutions). Namely, politicians who pledge to weaken the effects of globalization and the conduct of international organizations in favor of a stronger emphasis on national concerns, have been elected in important Western industrialized countries (e.g. the election of Trump as U.S. president and the United Kingdom's decision to leave the EU, or Brexit). Guided by the theories of International Relations such as power-based Neorealism, rules-oriented Institutionalism, and theories focusing on domestic interests and ideas such as Liberal IR theory and the Societal Approach to governmental preference formation, this seminar examines selected global (UNO, WTO, World Bank, Trump), and European (Hungary's and Poland's controversies with the EU, Brexit, the Eurozone, and the Migration and Refugee crises) empirical cases, with the aim to identify the driving forces shaping success or failure of governance in global and European settings

**Proofs of academic achievement:** Proof of attendance (Studiennachweis): regular, active contributions, usually by making a presentation or directing a session (3 CP) and Oral Exam (Modulprüfung) or seminar paper (6 CP).

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## 080 363 Germany first? The nation-centred policies of export surplus, energy transition and Eurozone debt

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Schirm, Prof. Dr. Stefan

**Requirements:** Willingness to participate actively during the seminar, English skills. Registration via CampusOffice from 01.03.2023; delivery of the reports in the 3. and 4. sessions

Room	Day, Time	Starting date
GD 2/156	Thu 10:00-12:00	06.04.2023

### **Course description:**

Germany traditionally supports multilateral economic rules and European integration. In the last decade, however, German governments pursued unilateral, nation-centered policies in several key economic policy areas, for instance, by opposing the regulation of export surpluses to reduce global imbalances, by imposing austerity rules in the Eurozone crisis, and by deciding to phase-out nuclear energy without embedding this course in a multilateral European agreement. Why did German governments pursue nation-centered economic policies that privilege national concerns and unilateralism over multilateral compromise? The seminar analyzes these cases by applying domestic politics theories to governmental preference formation such as the liberal theory of IR/IPE (Moravcsik, Milner), historical institutionalism (Fioretos) and the societal approach (Schirm). The investigation will correlate instances for German nation-centered policies with domestic alignments between material interests of lobby groups and ideational expectations of voters as well as with domestic institutions and governmental/media framings.

**Proofs of academic achievement:** active participation on discussions of the presentations, in due time delivery of the reports in the 3. and 4. sessions and presentation (3CP), + term paper or oral exam (6CP).

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## 080 365 Case studies in European integration

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6

**Teacher/Lecturer:** Eising, Prof. Dr. Rainer

**Requirements:** Students must have passed the BA module on the Political System of the EU or have equivalent qualifications. Registration via eCampus starting 01.03.2023.

Room	Day, Time	Starting date
GD 2/236	Tue 12:00-14:00	04.04.2023

### Course description:

Case studies or comparative case studies have generated major insights into European Union politics and policies. First, major concepts and theories of European integration have been developed using case studies, such as multilevel governance, neofunctionalism, liberal intergovernmentalism, Europeanization, or differentiated integration. Secondly, case studies have generated deeper insights into the workings and the effects of European institutions' political behavior. The first part of the seminar will provide students with an introduction to major methodological aspects of case studies such as logics of case selection and process tracing. In the second part, we will read and analyze a selected set of classic and more recent case studies on European politics and policy-making. After this seminar, students will have a solid understanding of the main usages, the strengths as well as the drawbacks of case study work. They will also be familiar with major theories and aspects of European integration, politics, and policy-making.

**Proofs of academic achievement:** For a Studiennachweis (3CP) active participation (through required readings, required tasks, participation in working groups, presentation of topics) is required. Students who wish to pass a Modulprüfung (6CP), need to write a term paper in the form of a case study on some aspect of European integration.



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## 080 367 Data Infrastructures: social and cultural perspectives

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Amelang, Dr. Katrin

**Requirements:** Registration CampusOffice starting 01.03.2023 (8:00h)

Room	Day, Time	Starting date
Universitätsstr 104	Thu 12:00-14:00	06.04.2023

### Course description:

Digital data are increasingly involved in the shaping of culture and society. How data are used and read, who benefits and who may suffer from them depends largely on data infrastructures. These determine who can access data, how databases are structured, how data are categorised and understood, etc. Data infrastructures are thus more than simply cables and hardware, they are social, cultural and political in their effects. We explore such effects in the seminar.

After visiting this seminar the students will:

- be able to critically reflect on digital data and their infrastructures
- know how to apply the book's concept for the social study of data, data infrastructures and infrastructures more broadly
- hold strategies for how to read, excerpt and understand large amounts of academic literature, mostly in a foreign language, particularly in English.

Core to the seminar is the reading of two books:

"Cooking Data" by Crystal Biruk (2018) – an ethnography of global health statistics and demography research, examining the production of quantitative health data, survey infrastructures and evidenced-based policy taking demographic research practices around HIV/AIDS in Malawi as an example, examining the production of quantitative health data and its shaping of national health policies.

"The Nature of Data" (2021), edited by Jenny Goldstein & Eric Nost – a collected volume of contribution from geography, anthropology, Science & Technology Studies, and ecology, which deals with the role of data infrastructures (platforms, devices, standards, institutions) in (critical) environmental politics.

After reading each book, the students will conduct a minor study applying the book's approach and some of its concepts. That means that the books are not only read only for the

sake of gaining knowledge, but very much to learn methodological terms that can be applied more broadly in the study of data, data infrastructures and infrastructures more broadly.

While the content of the two books is crucial to the seminar, we will also attend to reading itself – particularly to reading foreign language texts. We will talk about strategies for how to read large amounts of literature in limited time, how to make notes and excerpts, and how you will best remember and be able to apply what you have read.

**Proofs of academic achievement:** Study certificate (Studiennachweis; 3CP): by reading the 2 books, presenting a text in the course and by participating in the micro research of data infrastructures and present orally the results of their study.

Module exam: Prerequisite for a module exam (Modulprüfung; 6CP) are the requirements for a study certificate plus an oral exam, a term paper based on the investigations in the seminar or another product (website, podcast etc.) after consultation with the professor.

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## 080 368 Gender, Technology and Wellbeing

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Asai, Dr. Ryoko

**Requirements:** Signing up for the course, Being able to read English texts and participate in discussions in English

Registration CampusOffice starting 01.03.2023 (8:00h)

Room	Day, Time	Starting date
GD 1/236	Wed 12:00-14:00	05.04.2023

### Course description:

This seminar aims to examine our daily experiences and social phenomena associated with gender in the context of technological society. Although gender evokes social and political concerns, at the same time it influences our personal experiences and daily lives in various ways. In this seminar, we pick up some topics related to gender and technology, and work together to gain insights about wellbeing in the digital age. We consider topics based on the perspective of information ethics as a springboard, and then try to further widen the scope in order to deepen our insights. Possible topics: robots with/without gender, beauty and technology, love in digital society, jobless people and AI, wellbeing and technology, et cetera.

The seminar offers some topics to be discussed by all participants. In advance of the discussion, the seminar asks participants to read some references, summarize own ideas/opinions and prepare for discussions. As the case may be, participants deliver presentations and submit reports about a topic during the seminar. Participants can bring up topics which they want to explore and discuss with other participants for the seminar. Any topics or suggestions associated with the seminar contents are welcome

**Proofs of academic achievement:** Studiennachweis (3CP): Active participation, Reading the course materials in preparation for the discussions, Presenting own ideas and opinions, commenting on and discussing other participants' ideas and opinions. Modulprüfung: Oral exam or writing a report (6CP).

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## 080 370 International Masculinity Studies

**Language:** English

**Department:** Faculty of Social Science

**Contact** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Brand, Maximiliane

**Requirements:** Application via CampusOffice from 1 March 2023.

Admission to the seminar will take place at the end of March. The number of participants is limited to 30. Solid language skills and the willingness to read, talk and discuss in English. Basic knowledge of gender theories is desirable

Room	Day, Time	Starting date
GD 1/236	Mo 10:00-12:00	03.04.2023

### Course description:

"There is probably no one who has had as big an impact on understandings of men and masculinities as Professor Raewyn Connell. She is one of the founders of this field of research, and has written what is perhaps its key text, the 1995 book 'Masculinities', in which she developed her hugely influential concept of hegemonic masculinity. Raewyn has also written and researched on a range of other issues in addition to gender and sexuality, from 'Southern Theory', to class, neoliberalism, education, and the politics of intellectual life." (Now and Men, Durham University)

The focus of interest in this seminar will be on Raewyn Connell's book "Masculinities". Besides an intensive study of the theory itself, we will examine the genesis and development of her work and its influence on the establishment of international masculinity studies as an interdisciplinary field of research in academia. We will discuss the reception of the text with regard to applicability and advancements of the theory as well as criticism of it. Based on Connell's theoretical framework we will be able to read and discuss other texts of international masculinity studies. The goal is to get a general overview of the main ideas and works within the field. Above all the seminar should serve to give the students the opportunity to work intensively with one of the most important theoretical works on masculinities.

**Proofs of academic achievement:** Studiennachweis 3CP: Active Participation (working groups), [oral] presentation\*, book review. Modulprüfung 6CP: Active Participation (working groups), [oral] presentation\*, book review, final paper\*The form of presentation will be discussed in the first session of the seminar.

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## 080 375 Modern Applied Regression Analysis with R

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Jeworutzki, Sebastian

**Requirements:** Registration via CampusOffice. Start on 01.03.2023, 08.00 am.

Room	Day, Time	Starting date
GD 1/208	Thu 14:00-16:00	06.04.2023

### Course description:

The seminar deals with regression techniques for longitudinal and cross-sectional data. Different methods are implemented with the statistical programming language R and illustrated by using the PSID data set.

R is a free open source software for data analysis, which is widely used in academic research and business applications. R and RStudio are available free of charge for all major operating systems.

The course is divided into the following topics:

- Introduction
- Data management for panel data
- Non-parametric regression methods and scatterplot smoothing
- Parametric regression methods (OLS)
- Mediation analysis and interaction effects
- Semiparametric regression and splines
- Generalized linear models and logistic regression
- Reporting and visualizing regression results
- Panel regression: fixed-effects and random-effects models
- Regression in machine learning applications: feature selection and cross validation

The seminar follows a flipped-classroom approach. Participants have access to extensive interactive tutorials that introduce and explain various regression techniques and their implementation in R. The seminar sessions provide the opportunity to deepen the topics covered, ask questions, and discuss example analyses using R and the PSID data.

**Proofs of academic achievement:** Attendance certificates ("Studiennachweis"=3CP) can be obtained through active participation and the completion of exercises. The module examination additionally includes the preparation of a term paper (6CP).

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## 080 611 Fighting Corruption by using Data on the Sustainable Development Goals (Summer School)

**Language:** English

**Department:** Faculty of Social Science

**Contact:** Sarah Zurek, international-services@sowi.rub.de

**Degree programme:** Master

**Course type:** Block Seminar

**Credit Points:** 3/6 CP

**Teacher/Lecturer:** Dijkzeul, Prof. Dennis

**Requirements:** Registration via CampusOffice. Start on 01.03.2023, 08.00 am.

Room	Day, Time	Starting date
BF 4/46 Bochumer Fenster/Bochum City Center, Bochum	24.07.-29.07.2023 Preparatory Day: 23.06.2023	23.06.2023

### Course description:

Teil 1: Learning about Corruption (Blockseminar),

Teil 2: Working with Corruption Data (Übung),

Termine: 24.07.-29.07.2023 (BF 4/46 Bochumer Fenster/Bochum City Center, Bochum)

Preparatory Day: 23.06.2023

Corruption represents a major obstacle to building peace and reaching the SDGs by hampering economic growth and increasing poverty in terms of income inequality, access to services and resource distribution. In addition, corruption undermines the quantity and quality of public services and restricts access to quality health, water and education services, with a disproportionate impact on the poor. But how much do we really know about the scale, nature, and cost of corruption? Is it possible to measure its impact, on the economy, security, and more generally, people? Can we make meaningful comparisons of corruption between countries? How do we monitor corruption trends overtime?

Data, in particular about governance, is key for understanding and tackling corruption. Data can help answer the above questions and provide the means to drive policy reform. When used effectively, governance data can be a powerful tool to inform citizens, influence decision makers and track the progress of anti-corruption interventions. Effective anti-corruption strategies necessitate detailed knowledge about the manifestations, levels and impact of corruption, as well as practices and attitudes that may facilitate it and any weaknesses in a given systems integrity framework. Gathering and analyzing governance data will allow for evidence-based advocacy, crucial in making the case to politicians and decision makers about the need for change.

However, working with governance data, and especially data on corruption, can be extremely challenging. The purpose of the summer school is therefore to encourage students to apply themselves to the task of addressing the phenomenon of corruption, and equip them with the ideas, skills and knowledge to rise to the challenge. More specifically, course participants will draw on a variety of academic perspectives to collectively design bespoke monitoring tools able to track the impact of corruption in individual SDGs.

Teil 1: The value of working with data for anti-corruption initiatives is explored in conjunction with opportunities presented by the SDGs and the "data revolution". Guidance is provided on the first steps of working with data, including defining research objective(s), identifying data needs, and figuring out whom to engage, how, and at which stage of the process.

Teil 2: The participants will then learn how to:

- Identify strategic indicators that best match research objectives, and how to develop so-called baskets of indicators to capture a fuller picture of the progress of anti-corruption reforms.
- Match chosen indicators with the most relevant data sources and assess the reliability of various datasets.
- Develop advocacy strategies to maximize the policy impact of the data.
- Apply the knowledge acquired from this course and use governance data to monitor and tackle corruption across the SDG framework.

If you have any further questions, do not hesitate to contact the Summer School Team at [summerschool-ifhv@rub.de](mailto:summerschool-ifhv@rub.de)

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**Proofs of academic achievement:** 3-6 CP : In-Class time: Seven full days of 8 hours each (9:00-18:00 with one hour for lunch), including the preparatory day, with each day consisting of at least one formal lecture, one seminar, and one work group session. Seminars: are guided by a number of key questions on topics raised in preceding lectures or pre-recorded presentations. Time commitment: Estimated at 150 hours in total, including lecture/seminar contact time, reading, and completing assignments. Assignment Week: A full week is given to the groups of participants to complete and submit their final group assignments.

### III. TU Dortmund University



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# Bachelor Courses - Summer Term 2023

## General Notes and Guidelines:

- Most courses offer 7.5 Credit Points – Credit Points can be found in the course description.
- If there are no further restrictions mentioned, exchange students may take both Bachelor and Master courses regardless of the study level at their home university.
- In the case of lectures/exercises, there are usually no restrictions regarding the capacities and individual requirement unless stated otherwise in the description.
- Seminars and courses with separate application/registration processes cannot be confirmed in advance (contact the departmental coordinator before your stay).
- The examination period usually takes place in the first three weeks after the lecture period (for the winter semester this is usually February and for the summer semester this is usually in July/August). Please take this into consideration for planning your travel dates.
- In general, the curriculum for the summer and winter semesters is the same each year. However, there may be slight changes in the course program (due to organizational changes etc.)

Up-to-date overview can be found here: <https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/>

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Marketing

**Requirements:** none

**Course description:**

This module focuses on international business relations. In this course important basics, strategies and instruments of international marketing are presented and discussed. A particular focus lies on general frameworks and theoretical backgrounds in the context of international marketing. Besides theoretical foundations, forms of international market segmentation, determinants of market selection as well as strategic option of market development are covered in the lecture. Other core topics include the specific composition of the marketing mix for the adaption of international markets, typical marketing tasks as well as planning and decision making processes particular to international and intercultural marketing. Students learn the decision making and the transfer of theoretical concepts into real world problems with the help of case studies in the exercise.

**Competences**

The module helps to understand characteristics and functions of international marketing. Students learn to be aware of problems in the context of international marketing and get methodological competence for the management analysis. After this course students will be more sensitive regarding international marketing topics and get an understanding for actual issues and challenges in global markets. The professional competence guarantees that students are able to face up strategic and operational marketing tasks in global markets even under continuous changing conditions.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes) or choice between written and graded exam covering the entire module (90 minutes) and Case Studies (1/3) + written and graded exam (60 minutes, 2/3) (mode will be announced in time).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar and Exercise

**Credit Points:** 7,5

**Professorship:** Higher Education

**Requirements:** none

**Course description:**

Competitive advantage of organizations today lies in attracting and retaining highly talented staff. At the same time, organizations today have to deal with an increasingly heterogeneous workforce, due to developments such as migration, emancipation, ageing, and international cooperation. The inclusion of men and women, older and younger colleagues, people from different ethnic backgrounds, religions, various educational backgrounds and different sexual orientations has become an issue for employees and managers in modern organizations. To attract and retain a diverse workforce, to realize equal opportunities for all in line with the UN Sustainable Development Goals and to create an inclusive organization in which people's needs for uniqueness and belongingness are met, are key challenges for employers.

This course focuses on diversity and inclusion management in private companies as well as public organizations internationally. Specifically, it will focus on the dynamics, challenges as well as opportunities organizations face in adopting good corporate social responsibility policies and practices to ensure diversity and inclusion. The lecture builds on academic and practitioner literature, draws on a variety of management and sociological theories. The exercise (Übung) focuses on real practice examples of challenges implementing diversity management policies in different types of organizations in Germany and abroad.

**Competences**

Students will develop an in-depth understanding of why diversity and inclusion management are crucial for the competitive advantage of organizations and will get acquainted with the key dynamics, challenges and opportunities that organizations face in attracting and retaining talented staff from various backgrounds. Students will learn how to apply theory and evaluate diversity management strategies against the background of existing models and benchmarks. Furthermore, analytical skills as well as critical thinking will be developed while using the necessary soft skills such as teamwork and presentation skills, which all are highly relevant for the job market.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Public Finance

**Requirements:** none

**Course description:**

The course applies concepts of finance, risk management and financial markets in an application-oriented manner. The theoretical foundations of the concepts are explored and the implementation in a practical application environment and working with real data is trained.

**Competences**

Students learn basic concepts of finance and their application using real data sets. The implementation of the concepts using standard software (Excel and VBA) will be trained and problems in the implementation will be discussed.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written or computer-based and graded exam covering the entire module (90 minutes) (mode will be announced in time).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar and Exercise

**Credit Points:** 7,5

**Professorship:** Technology Management

**Requirements:** none

**Course description:**

This course discusses strategy development while focusing on external environmental influences as well as national culture. Based on that, possible growth strategies for multi-national enterprises are introduced. Within those growth strategies the lecture elaborates on innovations as basic success drivers. Moreover, it is discussed how to handle innovative driven growth in different countries.

**Competences**

By participating in this course students become familiar with basic instruments and tools of strategic management. By including cases the tutorial helps students to apply those instruments and tools in practice.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Students can choose between two options: Option 1) 90 minutes exam or an alternative 15-30 minutes oral examination covering the entire module, Option 2) Preparation and presentation of a case (counts for 1/3 of the grading) and 60 minutes exam or an alternative 15-30 minutes oral examination (counts for 2/3 of the grading). The corresponding examination format will be announced in time during the semester.

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Macroeconomics

**Requirements:** none

**Course description:**

This course looks at labour markets from both a microeconomic and macroeconomic perspective. We begin with basic theories of optimal labour supply and demand, including their empirical estimation. Afterwards, we examine the dynamic incentives for investment in education and the impact of technological change (especially automation and digitization) on the wage distribution and on employment. Other topics include the effects of taxes and social policies on labour supply and the effects of discrimination on employment and wages. The final part of the course provides an overview over theories of unemployment and covers policies to reduce unemployment. Throughout the course, you learn key empirical facts about the labour market in Germany and other countries. At the same time, we develop methodological tools to link data to theory. These methods allow us to better understand and evaluate the different mechanisms of technological progress or labour market policies on employment and wages.

**Competences**

Students learn about different basic models of modern labour market analysis and acquire practical skills in applying them to concrete economic policy scenarios. This enables them to understand current employment policy discussions and to critically evaluate alternative courses of action. Enhancing the knowledge of the theoretical foundations of labour markets is central to any macroeconomic policy debate. Understanding labour markets is also important for business-related decision-making processes as well as for human resource management.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Strategic Management and Leadership

**Requirements:** none

**Course description:**

This module discusses the foundational concepts of strategic management. It covers various issues related to strategic analysis, strategy formulation, and strategic choice and decision-making, as well as different aspects of strategy implementation. Beyond business strategy, the module will also cover some basic elements of corporate strategy. Finally, the module includes sessions on innovation strategies and strategies for digital platforms.

**Competences**

By completing this module, students become acquainted with the basic concepts and tools of strategic management. The exercises will use case studies to allow students to deepen their understanding of said concepts and tools and appreciate their utility and limitations.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes).



**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Public Finance

**Requirements:** none

**Course description:**

This course focuses on the government's practices to raise revenue via taxation and deficit, and on the redistribution of those revenues. The course covers tax policy and inequality, with the special emphasis on current policy issues such as poverty, income tax reform, and budget deficits. The goal is to provide an understanding of the background of tax incidences, labor income taxes and transfers, and capital income taxation.

**Competences**

Students learn theoretical and empirical tools for analysing the questions related to in-come and capital taxation, and redistribution. Students acquire knowledge on various tax incidences, and effects of taxation and redistribution on economic outcomes and efficiency. The course should prove useful for any student interested in analysis of taxation and its implications for the economy.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes).

# Master Courses – Summer Term 2023

## General Notes and Guidelines:

- Most courses offer 7.5 Credit Points – Credit Points can be found in the course description.
- If there are no further restrictions mentioned, exchange students may take both Bachelor and Master courses regardless of the study level at their home university.
- In the case of lectures/exercises, there are usually no restrictions regarding the capacities and individual requirement unless stated otherwise in the description.
- Seminars and courses with separate application/registration processes cannot be confirmed in advance (contact the departmental coordinator before your stay).
- The examination period usually takes place in the first three weeks after the lecture period (for the winter semester this is usually February and for the summer semester this is usually in July/August). Please take this into consideration for planning your travel dates.
- In general, the curriculum for the summer and winter semesters is the same each year. However, there may be slight changes in the course program (due to organizational changes etc.)

Up-to-date overview can be found here: <https://wiwi.tu-dortmund.de/en/international/international-students/incoming-exchange-students/before-your-stay/>

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Applied Economics

**Requirements:** none

**Course description:**

The lecture covers current quantitative business cycle theories cast in the form of dynamic stochastic general equilibrium models. Students will learn about the quantitative implications of modelling decisions used in state-of-the-art business cycle models, the analytical and numerical solution of models, as well as their uses for simulation and empirical evaluation of theories.

**Competences**

Students acquire the ability to solve and quantitatively evaluate dynamic stochastic general equilibrium models. In the exercises, students will practically learn how to use software tools for numerical solution, simulation, and evaluation of theoretical models. Thus, they will gain the methodological competence to participate in applied macroeconomic research.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Strategic Management and Leadership

**Requirements:** none

**Course description:**

In this module, students will gain insights into two advanced aspects of strategic and innovation management. In the first part, they will learn to think about strategic issues particularly relevant to “multibusiness firms.” Such firms face particular challenges in managing portfolios of businesses. These include but are not limited to making decisions on organizational structures, portfolio composition and diversification, as well as mergers and acquisitions. The course will introduce frameworks and tools such as value-based management. The module also covers innovation strategies employed by multibusiness firms, and introduces private equity as a special case. In the second part of the module, students will be exposed to various management techniques that are important to managers as individual problem-solvers and decision-makers in organizations.

**Competences**

By participating in this course, students become acquainted with advanced concepts and tools of management. The exercises will allow students to deepen and expand their understanding of said concepts and tools and appreciate their utility and limitations.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Public Finance

**Requirements:** none

**Course description:**

This graduate course brings together the latest research ideas and topics in public economics and political economy. The focus is primarily on theoretical work. The course consists of two parts. The first part covers topics in public economics such as the theory of public goods and the theory of optimal taxation. The second part addresses political economy issues such as political behavior (of voters, candidates, legislatures, interest groups, political parties, media) and political distortions (inefficient redistribution, career concerns, dynamic problems).

**Competences**

Students leave the course understanding how microeconomic theory is applied to critically evaluate interactions between economic and political agents. The course should prove useful for any student interested in analyzing policy issues. It will be particularly valuable background for those students intending to specialize in public economics, political economy and economic policy.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Graded written exam (90 minutes) or oral exam (15-30 minutes) covering the entire module (mode will be announced in time).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Exercise

**Credit Points:** 7,5

**Professorship:** Business Information Management

**Requirements:** none

**Course description:**

Business information management is a quickly evolving discipline where many new topics come up every year. In this module, students have the choice between a seminar that deals with IT-case studies and a practical project in the business IT-field.

1. The seminar deals with recent topics in business information management. In several business case studies students learn about new topics and their relevance for businesses. Students solve the case studies mostly not alone but in a working team. In addition they have to prepare a report where they describe how they would solve the given problem for the business discussed. Based on this report, each group presents their result. Students will learn about the challenges that IT managers face in their daily business. The main focus of the analysis is on economic efficiency with the adoption of best practices and therefore developments in Enterprise-scale IT.

2. For the practical project, students can select a course offered in the module "Wirtschaftsinformatik II" that they have not chosen before.

**Competences**

Students will gain an in-depth understanding of recent developments in business information management and the way how these businesses may benefit from new developments. They learn how to apply their acquired knowledge among several disciplines of business science in different contexts.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of graded presentations on the basis of written reports (option 1) or the implemented practical project (option 2).

Case Writing Seminar in Management, Technology, Innovation,  
and Entrepreneurship

Language: English

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Strategic Management and Leadership

**Requirements:** none

**Course description:**

In this seminar, students develop a real-world case study based on publicly available data on a company or organization of their choice. They will use this case study to illustrate one or more key concepts from management or related fields. During the initial sessions, students will gain basic knowledge about the development and solution of typical business teaching cases. Throughout the course, students will form groups and develop their case study as well as accompanying teaching material. They will also lead a class session in which they test the case study with their fellow students. Outstanding cases developed in this course may be published.

**Competences**

Students will not only acquire the competency of mastering various contemporary frame-works from management and related fields, but they will also gather the experience of writing and teaching a case themselves. This equips them with a deep understanding of the material as well as the skills to prepare material for teaching, and with the ability to present complex concepts to peers. The course will also hone students' teamwork skills and creativity.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of case study work (conceptualization, implementation, and presentation) and active participation (attendance is compulsory) in both teaching ses-sions and other students' presentations.

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Marketing

**Requirements:** none

**Course description:**

This module focuses on international business relations. In this course important basics, strategies and instruments of international marketing are presented and discussed. A particular focus lies on general frameworks and theoretical backgrounds in the context of international marketing. Besides theoretical foundations, forms of international market segmentation, determinants of market selection as well as strategic option of market development are covered in the lecture. Other core topics include the specific composition of the marketing mix for the adaption of international markets, typical marketing tasks as well as planning and decision making processes particular to international and intercultural marketing. Students learn the decision making and the transfer of theoretical concepts into real world problems with the help of case studies in the exercise.

**Competences**

The module helps to understand characteristics and functions of international marketing. Students learn to be aware of problems in the context of international marketing and get methodological competence for the management analysis. After this course students will be more sensitive regarding international marketing topics and get an understanding for actual issues and challenges in global markets. The professional competence guarantees that students are able to face up strategic and operational marketing tasks in global markets even under continuous changing conditions.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes) or choice between written and graded exam covering the entire module (90 minutes) and Case Studies (1/3) + written and graded exam (60 minutes, 2/3) (mode will be announced in time).



**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Higher Education

**Requirements:** none

**Course description:**

This module will draw on the latest international empirical as well as theoretical insights of diversity management, which will be critically discussed with a focus on science and technology sectors. In the context of global competition, the acquisition and retention of diverse qualified staff is one of the key factors for successful corporate management in the highly competitive labor markets. Studies show the advantages of heterogeneous teams, but diverse workforce also brings many challenges, such as a clash of different work cultures and structural inequalities. One of the core strategies to deal with these challenges is diversity management, which is an approach to manage differences between individuals in organizations. Based on best practice examples from science and technology sectors this seminar will highlight the successful approaches that promote diversity in organizations in line with the UN Sustainable Development Goals.

**Competences**

After the seminar, students will be acquainted with the core concepts of diversity management and especially with the diversity management approaches applicable in science and technology sectors. Students will understand the key challenges of diversity management and get acquainted with the strategies that support diversity management development. Students will be able to critically reflect on the scientific publications on the topic and critically assess the effectiveness of diversity management practices in practice. Finally, they will excel in presentation and academic writing skills.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of a graded presentation, seminar paper, and active participation (attendance is obligatory)

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Innovation Management

**Requirements:** none

**Course description:**

Students who are interested in making a difference and tackle grand societal challenges are invited to the course. Students are introduced to the theory and practice of entrepreneurship for sustainable development. We present the sustainable business model canvas as a tool for the students to explore their own ideas and to develop a sustainable business. We take a step-by-step approach by: developing a sustainable and customer value proposition; describing key activities, resources and partners; and identifying revenues and cost. Sustainable founders will be invited and present their real ventures and sustainable business models to inspire the students. In the end of the course, each student team will present their refined sustainable business model in the form of a pitch.

**Competences**

1. Understand the theory, mindset and practice of sustainable entrepreneurship;
2. Describe the process of entrepreneurship for sustainable development;
3. Evaluate social and ecological problems as entrepreneurial opportunities;
4. Apply the sustainable business model canvas;
5. Develop a sustainable business model;
6. Enhance social and communication skills.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Graded presentation, seminar paper (reflection) and active participation (attendance is compulsory) in both, seminar sessions and oral presentations.

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Innovation Management

**Requirements:** none

**Course description:**

This course provides an introduction to game theory, i.e., the description of strategic behavior in situations in which the own payoff depends on the behavior of others. As such, game theory can be applied to analyze and understand strategic situation of various kinds, e.g. in employment situations, R&D, market competition, or market design but also in politics, sports, or biology. The primary focus of the course is to provide the theoretical tools to analyze such situations and enable the advanced study of strategic behavior. In exercises, we will also apply these methods to stylized strategic mostly business-related situations.

**Competences**

The course enables students to understand the mathematical „language“ of game theory and to apply it to describe complex strategic situations. This enables students to think through optimal behavior in many types of business situations, but also to understand the academic literature in fields like applied microeconomics (e.g., industrial organization, contract theory, mechanism design), public economics (e.g., social insurance, tax systems), or politics (e.g. voting behavior, theories of conflict).

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Graded written exam (90 minutes) or oral exam (15-30 minutes) covering the entire module (mode will be announced in time)

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Innovation Management

**Requirements:** none

**Course description:**

Coworking and coworking spaces experienced rapidly increasing popularity in the last decade. They are popular among entrepreneurs, startups, and freelancers, also catching the attention of established corporations. However, universities yet failed to integrate coworking spaces into their broader academic teaching, transfer, and research programs. This seminar aims to teach students the concepts and scientific foundations of coworking. Students will understand coworking dynamics and apply their knowledge in entrepreneurial business case studies. In doing so, it will enable them to leverage coworking into an integral part of their university learning experience to foster an innovation mind- and skillset and gain important future work skills (e.g., new work or work 4.0). Students will get the opportunity to work in coworking spaces outside the usual classroom environment. They will also collaborate both remotely and in person with other course participants of our international partner universities (Paris School of Business, Prague University of Economics and Business, and Seeburg Castle University).

Aside from learning about the concepts of coworking and coworking spaces, attendees will enhance their entrepreneurial and creative thinking and improve their professional and intercultural skills. The students can apply the acquired knowledge while working on a case study in multinational teams. This way, they will experience coworking first-hand and use the learned techniques to develop innovative business ideas related to the case study. Finally, they will get the opportunity able to pitch and discuss their ideas and solutions in front of a professional international audience.

**Competences**

Students will learn about the conceptual foundations and dynamics of coworking and coworking spaces, as well as common coworking practices and principles. Further, attendees will develop their skillset in entrepreneurial and creative thinking, intercultural understanding, and innovation management.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of a graded presentation, seminar paper, and active participation (compulsory attendance).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Digital Transformation

**Requirements:** none

**Course description:**

In this module, students will learn about digital platform ecosystems. Digital platforms are at the heart of business model change in digital transformation. Companies like Apple, Facebook, Uber and Google, but also Microsoft, SAP, and Salesforce develop ecosystems, where partners develop a plethora of applications to match customer needs on their digital platform. Digital platform ecosystems will be analyzed from both technological design as well as the market perspective. This module addresses the managerial challenges in building and scaling platform-based business models and governing the ecosystem surrounding the digital platform. In addition to participating in the lecture, students will conduct a group case work assignment on digital platform ecosystems.

**Competences**

After completion of this module, students will understand the basic concepts of platforms as two-sided markets, model platform ecosystems, understand the design and governance of digital platforms from the perspective of the platform owner and analyze existing platform ecosystems.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of an oral exam or a graded written exam (60 minutes) (counts for 60 % of the grading), both of them in combination with the preparation and presentation of a case (counts for 40 % of the grading) (mode will be announced in time).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Urban, regional and international economics

**Requirements:** none

**Course description:**

This seminar focusses on the interplay between markets, economic policy and the public sphere. The narrative economic approach conceptualizes how shared beliefs influence collective economic behavior and economic policy. Since the media play an important role in forming and reinforcing economic narratives, their role is of particular interest. Concepts from communication science, like agenda setting, framing, news values, and journalistic quality, are applied to economic issues. The lecture part of the module introduces the students to concepts of narrative economics and public communication. In the seminar part students present their term papers on specific economic policy issues.

**Competences**

Students will learn to systematically analyze public discourses on economic and economic policy issues. As public attention tends to be short-lived, while many economic problems require structural long-term solutions, they are acquainted with strategies to reconciling the two, which is at the core of the practical conduct of economic policy.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of a graded written paper, an oral presentation and active participation (attendance is obligatory).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Technology Management

**Requirements:** none

**Course description:**

This course deals with the management of the development and introduction of new technology-driven products in both well-established companies as well as startups. Therefore, it builds on the new products process consisting of the following five phases: (1) opportunity identification and selection, (2) concept generation, (3) concept evaluation, (4) product development and (5) product launch. For each phase the course derives theoretically the key success factors of a state-of-the-art new product management and elaborates on up-to-date practical examples of mature companies and new ventures.

**Competences**

Students are enabled to understand the complex tasks that emerge during the entire development process of technology-driven products. Based on that they are capable of solving problems connected to these challenges in successfully and purposeful applying the particular methods. Additionally, the course fosters an outcome-oriented problem solving approach with guidelines regarding results and time.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of an oral exam (counts for 60 % of the grading) in combination with the preparation and presentation of a case (counts for 40 % of the grading).

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar and Exercise

**Credit Points:** 7,5

**Professorship:** Entrepreneurship

**Requirements:** none

**Course description:**

Fostering innovation is the goal of many governments as well as organizations in today's knowledge economies. This seminar will introduce and critically discuss organizational models for innovation and provide deeper insights into the main characteristics of innovation processes. Based on the latest research results, we will identify the main antecedents of successful innovations and the role of institutional entrepreneurs in the process of innovation. In the exercise, you will apply different approaches to organizing innovation via a simulation game.

**Competences**

This seminar and exercise will inform you about the latest approaches of organizing innovation internationally. You will learn to critically reflect on the key findings of studies of innovation and will carry out your own research project of a particular innovation. The simulation game will provide practical skills for organizing innovation.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Module examination, consisting of a graded presentation, seminar paper, and active participation (attendance is obligatory).



**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Seminar

**Credit Points:** 7,5

**Professorship:** Finance

**Requirements:** none

**Course description:**

In this course we will discuss current research topics including, but not limited to, the methods applied, the scope and aim of the research and its impact. We train quantitative analysis with concrete research questions and real datasets and increase the competency in academic writing and methodology.

**Competences**

Analytical and quantitative competences in the field of finance and risk management are trained. The seminar prepares students for the master thesis to which the topics can be (generally) extended. Literature research as well as the current state of the academic discussion in the topic's area furthermore deepens the student's competences in pursuing an academic training on a high level.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Graded written paper and oral presentation.

**Department:** Department of Business and Economics

**Contact:** Dr. Debra Hanning, [Erasmus.WiWi@tu-dortmund.de](mailto:Erasmus.WiWi@tu-dortmund.de)

**Degree program:** Bachelor

**Course type:** Lecture and Exercise

**Credit Points:** 7,5

**Professorship:** Digital Transformation

**Requirements:** none

**Course description:**

Be it production, customer service or business innovation, the possibilities of artificial intelligence (AI) are manifold. AI helps to automate repetitive decisions and processes or to detect complex relationships. However, the use of AI can also have unexpected negative consequences that can cause significant damage not only to the reputation and profitability of organizations, but also to workers, individuals, and society as a whole. Prominent examples include the undesirable use of facial recognition, candidate discrimination in personnel selection, or the lack of traceability and control in AI-based business decisions. Organizations therefore need to learn how to responsibly manage human-machine inter-actions and consider ethical aspects when using AI. However, the study and application of responsible AI is a very young field and requires the pooling of activities from a variety of disciplines to design and apply AI systems in a robust, fair, transparent, and legally acceptable manner. This lecture therefore provides students with a profound overview of the field of responsible AI in the Digital Age and introduces fundamental concepts and approaches from a holistic perspective.

**Competences**

Students will leave the course with an understanding of the fundamentals of AI and ethics. They acquire the ability to discuss dimensions of robust AI systems, evaluate issues related to discrimination and bias through algorithms and data, understand the concept of explainable AI, and discuss the AI transparency paradox. In addition, students will learn about the key motivators and readiness of organizations to engage in responsible AI, as well as the regulatory environment.

**Link can be found on:**

<https://wiwi.tu-dortmund.de/internationales/internationale-studierende/austauschstudierende/vor-dem-aufenthalt/kurse-auf-englisch-im-sommersemester/>

**Proofs of academic achievement:**

Written and graded exam covering the entire module (90 minutes).

## IV. University of Duisburg-Essen

## Universität Duisburg-Essen – Course Catalogue Summer Term 2023

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*Political Science (Bachelor Level)*

**The Global Knowledge Economy and African Workers in IT (SmartAfrica)**

**Language:** English

**Department:** Political Science

**Contact:** Elvis Melia, [elvis.melia@uni-due.de](mailto:elvis.melia@uni-due.de)

**Degree Programme:** Bachelor

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Elvis Melia

**Room:** SG U126

**Day, Time:** Thursday, 4 pm – 8 pm (every second week)

**Starting Date:** 20<sup>th</sup> April

**Course Description:**

This seminar discusses the prospects for African workers in an era of rapid global change and asks what African governments and their development partners can do to help African workers enter and shape the global knowledge economy. Core questions are: How can we classify African economies, and what roles can African knowledge workers play in a post-ChatGPT world? How does the global debate on artificial intelligence and job automation translate to Africa? Is catch-up development bound to happen or could we be moving toward greater geographical inequality and an eventual 'useless class' in the Global South? What role do platforms and internet connectivity play for inclusive growth in the coming decade? Can a globalized services economy emerge as a driver for African job creation?

This is an in-person seminar, taught on campus in Duisburg, every other week in 7 blocks of 4 semester-week-hours (SWS) each (90min class - 20min break - 90 min. class). A maximum of two sessions may be conducted entirely remotely via Zoom. For the session on campus, no hybrid solution exists (i.e., when we meet on campus, the format will be exclusively analogue). All assigned course material can be accessed via Moodle.

**Requirements:**

this course is offered (i) as part of extension module 7 (BA PoWi Aufbaumodul 7, i.e., for those who also sit Prof Hartmann's lecture), and (ii) as an elective (Wahlpflicht).

Extension module students (Aufbaumodul 7) hold a 15-minute presentation (graded pass/fail) and write a 20-page term paper (Hausarbeit).

Elective (Wahlpflicht) and other students (e.g., exchange students) hold a 15-minute presentation (graded 1-6).

**Examination:**

Term papers: extension module students write a 20-page term paper (Hausarbeit, i.e., 6,000-word text, excluding references and annexes). Term papers are chosen from the range of topics discussed throughout the course (facilitated by consultations with the lecturer). A detailed outline of the seminar paper needs to be submitted by 23 July 2021. Students who choose to hand in the full paper by 23 July 2021 will receive comments within two weeks and the option to revise and resubmit to improve their grade. Either way, the final deadline for seminar papers is the last day of the semester (30 Sept. 2023).

Presentations: all students hold a 15-minute presentation. Presentation slides must be completed and emailed to the lecturer latest 7 days before the date of the presentation. The lecturer will comment within days, suggesting revisions.

Short Essays: elective and other students who wish not to hold a presentation may instead write a 5-8-page short essay. An outline of the short essay needs to be submitted by 18 June 2023. Students who choose to hand in the short essay in full by 18 June 2023 will receive comments within one week and the option to revise and resubmit to improve their grades. Either way, the final deadline for short essays is the last day of the lecture period (14 Sept. 2023).

**Contemporary China: Development Challenges and Perspectives**

**Language:** English

**Department:** Political Science

**Contact:** Ardita Osmani

**Degree Programme:** Bachelor

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Ardita Osmani

**Room:** LK 053

**Day, Time:** Wednesday, 10 am – 12 pm

**Starting Date:** 19<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:** - not specified yet –

**Examination:** - not specified yet –



**Introduction to the German Political System**

**Language:** English

**Department:** Political Science

**Contact:** Dr. Kristina Weissenbach, [kristina.weissenbach@uni-due.de](mailto:kristina.weissenbach@uni-due.de)

**Degree Programme:** Bachelor

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Dr. Kristina Weissenbach

**Room:** LS 105

**Day, Time:** Wednesday, 10 am – 12 pm

**Starting Date:** 5<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

Political Science (Master Level)

**Conflict, Governance and Human Security**

**Language:** English

**Department:** Political Science

**Contact:** Prof. Dr. Tobias Debiel, [tobias.debiel@uni-due.de](mailto:tobias.debiel@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Tobias Debiel

**Room:** LK 063

**Day, Time:** Thursday, 10 am – 12 pm

**Starting Date:** 6<sup>th</sup> April 2023

**Course Description:**

The seminar will start on April 6, 2023. It will be held in English.

The course is planned to be attended in person. However, selected sessions can also take place virtually. Further information will be circulated via e-mail.

The table of contents is as follows:

1. Introduction & Basic Concepts (Conflict Management, Resolution & Transformation; Peacebuilding; Human Security)

**A. MACRO AND MICRO PERSPECTIVES ON INTRA-STATE VIOLENT CONFLICTS**

2. Regime Change and Resistance (Case Study: Arab Spring)

3. Micro-Perspectives on Violent Conflict I: Social Psychological Perspectives (Case Study: Israel-Palestine)

4. Micro-Perspectives on Violent Conflict II: Gender & Violence (Case Study: Afghanistan)

**B. PREVENTION & MEDIATION OF VIOLENT CONFLICTS**

5. Prevention of Violent Conflicts I: Theories and Concepts

6. Prevention of violent conflicts II: Case studies on Kenya and Northern Ghana

7. Conflict management & Mediation I: Concepts and Strategies
8. Conflict Management / Mediation II: Case Studies on Colombia and Israel/Palestine
9. Conflict Management / Mediation III: The War in Ukraine

**C. POST-CONFLICT PEACEBUILDING & TRANSITIONAL JUSTICE**

10. Post-Conflict Peacebuilding: The Turn to the Local
11. Transitional Justice I: Truth and Reconciliation Commissions; International Criminal Justice
12. Transitional Justice II: International Criminal Justice / Feedback on the Seminar

**Requirements:** - not specified yet –

**Examination:**

The students contribute through active participation and oral or written input. The central assignment is a term paper.

## African Politics

**Language:** English

**Department:** Political Science

**Contact:** Prof. Dr. Christof Hartmann, [Christof.hartmann@uni-due.de](mailto:Christof.hartmann@uni-due.de)

**Degree Programme:** Master

**Course Type:** Lecture

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Christof Hartmann

**Room:** LK 053

**Day, Time:** Wednesday, 4 pm – 6 pm

**Starting Date:** 5<sup>th</sup> April 2023

### Course Description:

The lecture aims at giving a comprehensive overview on the political dynamics of the 48 states in Sub-Saharan Africa in the period since their political independence. We will both stress the common structural context which has been shaping political processes in Africa, and the varying actor constellations, institutions, and ideologies specific to countries.

The course is organised around a number of broad themes (post-colonial state, regimes, democratic institutions, clientelism, parties, social groups and ethnicity, religion, gender) that are first analysed in their general relevance by using general comparative politics concepts and methods. In a second step African case studies are selected for each of the themes and the lecture will use the cases to illustrate the broader developments. The course is less concerned with the role of international actors as their role is covered in other courses.

Students will acquire a basic knowledge of the broad structural patterns and processes of African societies and politics, and get some more expertise for selected countries. All students thus select one of the case-studies and thus gain expertise on one selected African country by engaging in a small research on the country. Students will need to prepare for a collective input on your country the day it is covered in the lecture.

### Requirements:

All course material will be available via a moodle platform; for access you need a password which will be communicated in the first meeting, held on campus, Wednesday, 5 April.

**Examination:**

Students of MA DevGov will have an exam at the end of the teaching period in order to get the ECTS for this course, depending on pandemic context either as a sit-in or as a take-home exam. Students from other MA programs will have a module-exam in an additional seminar.

Erasmus students should discuss with the lecturer which examination modality applies for them.

## Africa's Development – Challenges and Strategies

**Language:** English

**Department:** Political Science

**Contact:** Prof. Dr. Christof Hartmann, [Christof.hartmann@uni-due.de](mailto:Christof.hartmann@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Christof Hartmann

**Room:** LK 053

**Day, Time:** Friday, 10 am – 2 pm

**Starting Date:** 7<sup>th</sup> April 2023

### Course Description:

The seminar provides an analysis of developmental controversies and challenges in Sub-Saharan Africa, and of selected national and international strategies to tackle such challenges. The seminar will not present an overview of extant theoretical approaches for explaining 'African' developmental trends, but rather consist in discussing selected and quite specific developmental aspects such as land rights, industrialization, taxation or social protection. By combining relevant theoretical approaches with the study of empirical cases we aim to get a better idea of how a combination of international, national and local factors facilitate and block development, and how this might vary across Africa. Each session will include a reflection about strategic consequences.

Please note that this seminar will only start on Friday 28 April. A first introduction to the seminar will be given in the first session of the African Politics class on Wednesday 5 April 2023. The seminar will take place the following days: 28 April, 19 May, 2 June, 9 June, 16 June, 7 July, 14 July. The last session on 14 July will take place from 14-17h (instead of 10-14h).

The seminar will be held in English language, IBEP students might, however, also write their seminar papers in German language.

**Requirements:** - not specified yet –

### Examination:

Erasmus students should discuss with the lecturer which examination modality applies for them.

## Politics in China

**Language:** English

**Department:** Political Science

**Contact:** Prof. Dr. Dr. Nele Noesselt, [nele.noesselt@uni-due.de](mailto:nele.noesselt@uni-due.de)

**Degree Programme:** Master

**Course Type:** Lecture

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Dr. Nele Noesselt

**Room:** LK 053

**Day, Time:** Thursday, 8 am – 10 am

**Starting Date:** 6<sup>th</sup> April 2023

### Course Description:

This lecture starts with a short historical overview of Chinese politics (1949 – present) including a basic introduction to reference tools and online data bases. It outlines key theories and methods for the analysis of Chinese politics. The second part deals with China's political system(s) – including Hong Kong, Macao, Taiwan – and the organizational structure of the Chinese party-state. Furthermore, it discusses the interplay between legitimacy, efficiency and different modes of participation in the context of Chinese politics. The third part discusses key features of China's political economy on three levels (national, regional, global) and summarizes selected scenarios of China's past and future development (moving beyond the black-and-white typology of transformation theories). The fourth part focuses on traditional and non-traditional security in China's domestic and external affairs. This includes the role of the military in Chinese politics, social unrest and contestation in China, party-military relations, regional security (and the island disputes), energy security as well as China's position vis-à-vis R2P interventions. All materials and additional readings for this lecture are available on the Moodle platform (please register for "Politics in China" on the UDE's e-learning system).

### Requirements:

This lecture will take place via Zoom. The lecture requires blended learning: active participation + preparation of the reading materials; short presentation; final exam.

### Examination:

Short presentation (via Zoom); final exam. Erasmus students should discuss with the lecturer which examination modality applies for them.

## East Asian Development Strategies

**Language:** English

**Department:** Political Science

**Contact:** Prof. Dr. Dr. Nele Noesselt, [nele.noesselt@uni-due.de](mailto:nele.noesselt@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Dr. Nele Noesselt

**Room:** SG 158

**Day, Time:** Thursday, 10 am – 12 pm

**Starting Date:** 6<sup>th</sup> April 2023

### Course Description:

The seminar assesses developmental challenges and policy solutions in (East) Asia from a comparative perspective. Topics include green growth/sustainable development, urbanization, demographic change, labor migration, tradition/(multiple) modernities, regionalization/globalization, as well as contestation movements. The seminar will provide an introduction to general theories and research methods before turning to select country-related case studies. The seminar follows a blended learning approach and will be complemented by (virtual) guest lectures.

### Requirements

The seminar is based on a blended learning design (incl. a virtual lecture series with international guest contributions).

The topics for short presentations will be assigned in the first two sessions.

Please note: Everyone is expected to do some brainstorming and to compose a short list of recent events that come to mind when thinking about developmental challenges & Asia. We will start our seminar on April 6 with a joint discussion of these events before turning to general theories and research methods.

### Examination:

Active participation, preparation of compulsory reading, short presentation & handout, seminar paper/essay.

Erasmus students should discuss with the lecturer which examination modality applies for them.



## Politics in the EU

**Language:** English

**Department:** Political Science

**Contact:** Prof. Dr. Micheael Kaeding, [michael.kaeding@uni-due.de](mailto:michael.kaeding@uni-due.de)

**Degree Programme:** Master

**Course Type:** Lecture

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Micheael Kaeding

**Room:** LK 063

**Day, Time:** Thursday, 2 pm – 6 pm

**Starting Date:** 6<sup>th</sup> April 2023

### Course Description:

The aim of understanding "Politics of the European Union" is linked to its complex governance structure. It presents the EU as an emerging "political system", in which the government, policies and the politics of the system are inextricably linked. It looks at the way the EU is analysed and studied and provides comprehensive coverage of EU politics and a method of conceptualizing the EU comparatively. The course will confront students with the latest academic findings in the field of EU governance (EU institutions, Euroscepticism, European elections 2019/ 2024, Future of Europe etc.).

No single book is exactly coterminous with the syllabus. But the following are useful background readings recommended for the preparation of the seminar:

von Dermot, Hodson and John Peterson (2017) (eds.) The Institutions of the European Union, Oxford: Oxford University Press.

Kenealy, Peterson and Corbett (2018) (eds.) The European Union – How does it work?, Oxford: Oxford University Press.

Class discussion will be more interesting if we are all up-to-date on EU current events. In addition to the coverage in international and national newspapers, you might also find <https://www.euractiv.com/> and <https://euobserver.com/> and <https://www.politico.eu/> helpful.

**Requirements:** - not specified yet –

### Examination:

Erasmus students should discuss with the lecturer which examination modality applies for them.

**European Development Policy in Context of the EU's External Action**

**Language:** English

**Department:** Political Science

**Contact:** Dr. Oliver Schwarz, [oliver.schwarz@uni-due.de](mailto:oliver.schwarz@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Dr. Oliver Schwarz

**Room:** LK 063

**Day, Time:** Tuesday, 10 am – 12 pm

**Starting Date:** 4<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:** - not specified yet –

**Examination:**

Erasmus students should discuss with the lecturer which examination modality applies for them.

*Economics (Bachelor/Master Level; for details see course description)*

**Advanced Industrial Organization**

**Language:** English

**Department:** Business Administration

**Contact:** Prof. Dr. Eugen Kovac, [eugen.kovac@uni-due.de](mailto:eugen.kovac@uni-due.de)

**Degree Programme:** Master

**Course Type:** Lecture

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Eugen Kovac

**Room:** LB 134

**Day, Time:** Wednesday, 08:30 am – 10 am

**Starting Date:** 12<sup>th</sup> April 2023

**Course Description:**

Please contact the lecturer via email to get the link and password to register for the Moodle course. Through Moodle more details and new course relevant information will be circulated.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

## Übung zu Advanced Industrial Organization

**Language:** English

**Department:** Business Administration

**Contact:**

**Degree Programme:** Master

**Course Type:** Tutorial

**Credit Points:** -

**Teacher/Lecturer:** Pavel Kocourec, Prof. Dr. Eugen Kovac

**Room:** LE 104

**Day, Time:** Thursday, 08:30 am – 10 am

**Starting Date:** 20<sup>th</sup> April 2023

**Course Description:** This is the tutorial for the lecture of “Advanced Industrial Organization”.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

## Econometrics

**Language:** English

**Department:** Business Administration

**Contact:** Prof. Dr. Marie Paul, [marie.paul@uni-due.de](mailto:marie.paul@uni-due.de)

**Degree Programme:** Master

**Course Type:** Lecture, Tutorial

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Marie Paul

**Room:** LB 131

**Day, Time:** Tuesday, 08:30 am – 10 am (lecture)

**Starting Date:** 11<sup>th</sup> April 2023

**Room:** LC 134

**Day, Time:** Wednesday, 10 am – 12 pm (tutorial group 1)

**Starting Date:** 19<sup>th</sup> April 2023

**Room:** LC 134

**Day, Time:** Wednesday, 2 pm – 4 pm (tutorial group 2)

**Starting Date:** 19<sup>th</sup> April 2023

### Course Description:

This course covers some widely applied econometric methods. After successful completion of this course, students will be able to understand many empirical studies in the field of economics and business. Moreover, they will have learned how to practically implement simple econometric analysis with real data and how to interpret their results. Students will have a good understanding of the assumptions that underlie a causal interpretation of results and they are able to deal with some particularities that often arise in empirical work.

**Requirements:** - not specified yet –

**Examination:** written exam

## Inspiring Entrepreneurship: Encounter of Economy, Culture, and Politics in Global Business Context

**Language:** English

**Department:** Business Administration

**Contact:** Prof. Dr. Ibrahim Öztürk, [io@na.edu](mailto:io@na.edu)

**Degree Programme:** Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 4

**Teacher/Lecturer:** Prof. Dr. Ibrahim Öztürk

**Room:** LC 026

**Day, Time:** Thursday, 4 pm – 6 pm

**Starting Date:** 6<sup>th</sup> April 2023

### Course Description:

This course aims to inspire new business ideas and guide students to discover their capabilities towards creative business ideas. Another focus is to learn how to handle uncertainties and changes in the global business environment and conduct business in 'other' cultural contexts such as in the newly emerging markets, BRICS/MINT. Among others, repercussions of the global power shifts, the rise of multipolarity and the expanding populism with authoritarian tendencies, and therefore wide-spread hybrid governance regimes nationally, regionally as well as globally, and last but not least, the outbreak of the novel pandemic (COVID19) since late 2019 are also partly covered in the seminar.

### Requirements:

The lecture will be handled chiefly through PowerPoint presentations. Active participation and interactive class discussion are strongly motivated.

### Examination:

Evaluation will involve active participation in the lectures, presentation performance (depending on the number of students, one or two presentations), and one final exam (materials will be open access).

## Labor Market Policy

**Language:** English

**Department:** Socio-Economics

**Contact:** [studium.ifso@uni-due.de](mailto:studium.ifso@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Patrick Mokre

**Room:** rooms vary due to single appointments (see below)

**Day, Time:** Tuesday, 11<sup>th</sup> April, 2 pm – 8 pm (room: LB 137)

Wednesday, 12<sup>th</sup> April, 12 pm – 8 pm (room: LC 133)

Thursday, 13<sup>th</sup> April, 10 am – 8 pm (room: LC 133)

Friday, 14<sup>th</sup> April, 10 am – 8 pm (room: LC 133)

Saturday, 15<sup>th</sup> April, 12 pm – 8 pm (room: LK 062)

Friday, 28<sup>th</sup> April, 2 pm – 6 pm (Online)

Friday, 12<sup>th</sup> May, 2 pm – 6 pm (Online)

### Course Description:

Labor Market Policy is a one week intensive class on models of the labor market in different schools of economic thought as well as the analysis of labor market policies like minimum wages, front-loading unemployment benefits and work time reduction. Students will read the seminal contributions on labor market inequality in neoclassical/new Keynesian, Post Keynesian as well as Marxist and Classical Political Economics. They will furthermore have the opportunity to work with the unique and proprietary Austrian Social Security Database on their own empirical projects.

After a one week intensive class, students will participate in a panel discussion on labor markets in different schools of economic thought. They will then work on a take-home midterm essay exam and prepare a small research proposal. After discussing the proposal and appropriate data sources with the lecturer, students will conduct an empirical analysis and present their results.

Basic knowledge of econometrics and statistical software are a pre-requisite for this course. Coding examples will be done in R/RStudio, but no coding class or coding bootcamp will be provided. Some basic knowledge of labor market models and history of economic thought is encouraged, but not strictly necessary.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –



## Marketing I: Marketing Information & Strategy

**Language:** English

**Department:** Business Administration

**Contact:** Dr. Stefan de Dios Panal/Lena Grünhagen, [lena.gruenhagen@uni-due.de](mailto:lena.gruenhagen@uni-due.de)

**Degree Programme:** Bachelor

**Course Type:** Lecture, Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Dr. Andreas Klein

**Room:** LB 335

**Day, Time:** Tuesday, 08:30 am – 4 pm

**Dates:** 6<sup>th</sup> June to 20<sup>th</sup> June

### Course Description:

In the introduction section, we briefly talk about the history of marketing and its importance in a globalized world. Moreover, we discuss topics like, for example, theoretical approaches, relationship marketing, and industry specific characteristics in this section (e.g., business-to consumer, business-to-business, and service markets). The following sections about consumer behavior and market research cover the gathering of information within the marketing strategic triangle (i.e., buyer, seller, and competition). First, we discuss the SOR model, selected behavioral constructs, and consumer decision-making. Second, we integrate these topics into the market research process by discussing methods of market research, questionnaire design, and data gathering. In the following strategic marketing section, market segmentation, targeting, and positioning play the most important role. Nevertheless, we shortly discuss other competitive strategies as well. At the end of the lecture, we take a brief outlook on marketing decisions (4 Ps) and international marketing. Especially the latter takes a European perspective on the topic. The lecture additionally uses in class discussions and case studies.

1. Introduction to the marketing discipline
2. Consumer behavior and decision-making
3. Market research process
4. Strategic marketing matters

**Requirements:** - not specified yet –

**Examination:** written exam on 17<sup>th</sup> July

## Marketing II: Marketing Operations and International Marketing

**Language:** English

**Department:** Business Administration

**Contact:** Dr. Stefan de Dios Panal/Lena Grünhagen, [lena.gruenhagen@uni-due.de](mailto:lena.gruenhagen@uni-due.de)

**Degree Programme:** Bachelor

**Course Type:** Lecture, Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Dr. Andreas Klein

**Room:** LB 335

**Day, Time:** Tuesday, 08:30 am – 4 pm

**Dates:** 27<sup>th</sup> June to 11<sup>th</sup> July

### Course Description:

Another important section of the marketing discipline – besides principles of marketing – is the implementation of marketing decisions (4 Ps). In the first part of the lecture, we discuss different policies about managing markets. In this context, we start with covering product policy, which contains of the shell model as well as a dynamic approach along the product life cycle. In pricing policy we discuss possibilities how to set prices (i.e., cost-, customer, and competition-based), and instruments of pricing. Main questions of distribution policy are acquisition of customers and intermediaries as well as logistics. Finally, in communication policy we address the appropriate configuration of a seller's communication messages and corresponding media use for its target groups. In the second part, we take an international look on marketing from a European perspective, that is, the coordination of country markets. While we start with the importance of international marketing and the concept of coordination, important topics in this part are going and being international. We discuss different management tasks that cover, for example, the market selection and market entry (going international), and decisions within ongoing marketing activities (being international).

**Requirements:** - not specified yet –

**Examination:** written exam on 17<sup>th</sup> July

## Migration Economics

**Language:** English

**Department:** Business Administration

**Contact:** Dr. Christian Kleinertz, [christian.kleinertz@uni-due.de](mailto:christian.kleinertz@uni-due.de)

**Degree Programme:** Bachelor

**Course Type:** Lecture, Tutorial

**Credit Points:** 5

**Teacher/Lecturer:** Dr. Christian Kleinertz

**Room:** LB 335

**Day, Time:** Thursday, 09:15 am – 12 pm

**Starting Date:** 13<sup>th</sup> April 2023

### Course Description:

This course covers the economic aspects of recent trends in global migration flows. The course is targeted towards advanced Bachelor students, who want to expand their knowledge on the economic causes and effects of international migration and learn about the advances in recent migration research. The course approaches topics of migration economics from various perspectives: Why do people migrate? Who migrates? What are the labour market effects of migration? We will explore these questions by introducing basic economic concepts and by comparing model predictions with surprising insights from empirical migration research.

**Requirements:** - not specified yet –

**Examination:** Students are asked to write a term paper at the end of the lecture.

## Gender-Aware Macroeconomics

**Language:** English

**Department:** Socio-Economics

**Contact:** [studium.ifso@uni-due.de](mailto:studium.ifso@uni-due.de)

**Degree Programme:** Masters

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Izaskun Zuazu-Bermejo

**Room:** LK 051

**Day, Time:** Tuesday, 12 pm – 2 pm

**Starting Date:** 4<sup>th</sup> April 2023

### Course Description:

The purpose of this course is to expand the understanding of macroeconomics and macroeconomic theory of the students towards a gender-sensitive economic analysis, with a focus on care, structural analysis and macroeconomic policy aspects.

The course will be built on three fundamentals: a) understanding, acknowledging, and measuring the care economy; b) adapting quantitative methods towards more gender and LGBTQ+-inclusive analyses; c) promoting critical thinking and rigorous policy and macroeconomic phenomena analyses. Our goal is to guide the participants toward the formulation of viable research projects focused on addressing care needs in developing countries through a better understanding of the care economy and the formulation of gender-sensitive macroeconomic policies. Hence, the program will comprise lectures by experts and hands-on training in analytics.

The course is composed by 8 core topics that delve into the linkages between gender equality and economic growth, macroeconomic policies and its gendered impacts, trade and globalization, the care sector, structural change, market competition, infrastructure and financial inclusion.

Students will learn in this course how to draw parallels between cross-country patterns of gender equality and macroeconomic phenomena, including in terms of growth, inclusiveness, diversification, and sustainability. As of empirical methods, students get familiarized with sources of gender-disaggregated data and relevant toolkits to assess countries' progress towards gender equality, including how this has been affected by the COVID-19 pandemic, and the impact of gender equality on macroeconomic performance.

Over the 8 topics discussed in the course, we will discuss key policies and measures to address gender inequality, including appropriate gender-budgeting practices. To

do so, we will read papers and book chapters to get familiarized with gender-aware macroeconomic analysis.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

## Comparative Historical Analysis: Explicating the Historical and Temporal Dynamics in Economic Life

**Language:** English

**Department:** Socio-Economics

**Contact:** [studium.ifso@uni-due.de](mailto:studium.ifso@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Marcus Kreuzer

**Room:** varying (see below)

**Day, Time:** Friday, 26<sup>th</sup> May, 1 pm – 3 pm (online)

Friday, 2<sup>nd</sup> June, 1 pm – 3 pm (online)

Monday, 5<sup>th</sup> June, 2 pm – 4 pm (LC 126)

Tuesday, 6<sup>th</sup> June, 2 pm – 4 pm (LC 126)

Wednesday, 7<sup>th</sup> June, 12 pm – 2 pm (LC 126)

Friday, 9<sup>th</sup> June, 2 pm – 4 pm (LC 126)

12<sup>th</sup> – 16<sup>th</sup> June 2023 (every day), 2 pm – 4 pm (LC 126)

### Course Description:

We live in challenging times that are ready made for comparative historical analysis. (CHA) A failed insurrection in the world's oldest democracy; a pandemic disrupting global supply chains; China's ascendancy altering geopolitical dynamics, and global warming potentially disrupting everything. This course provides guidance for scholars interesting in analyzing such macro- historical phenomena and are looking to CHA for methodological advice. Like historians, CHA scholars use the past to formulate research questions, describe complex social processes, and generate new inductive insights. And like social scientists, they compare those patterns to formulate generalizable and testable theories. CHA builds a bridge between the fascinating but disorderly world of history—that historians explore—and the slightly blander but more orderly world of methodology—that social scientists construct to test hypotheses. And CHA builds this bridge between exploration because it recognizes that it is easy to get results but difficult to get answers.

CHA is a broad umbrella term that draws on tools used in literatures as diverse as historical sociology, American political development, IR constructivism, global history, historical institutionalism, comparative political economy, democratization studies and basically any literature interested in temporal dynamics or historical processes. Together, these tools constitute a grammar of time for studying a disorderly and

changing world in the most orderly fashion possible. Grammars analyze cultural phenomena—languages—that emerged independently of each other in different places. The same goes for CHA. It established itself in different disciplines independently of each other and therefore subsumes vernaculars that are distinct without being unique.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

## The Political Economy of Money and Finance: Theories, Actors and Sustainability

**Language:** English

**Department:** Socio-Economics

**Contact:** [studium.ifso@uni-due.de](mailto:studium.ifso@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** 5

**Teacher/Lecturer:** Jan Fichtner

**Room:** varying (see below)

**Day, Time:** Tuesday, 4<sup>th</sup> April, 2 pm – 4 pm (online)

Tuesday, 18<sup>th</sup> April, 2 pm – 6 pm (LB 137)

Tuesday, 25<sup>th</sup> April, 2 pm – 6 pm (LC 133)

Saturday, 17<sup>th</sup> June, 10 am – 6 pm (LK 062)

Saturday, 24<sup>th</sup> June, 10 am – 6 pm (LK 062)

### Course Description:

Money and finance shape key issues in our contemporary global political economy, amongst others economic inequality, (currency) hierarchies and decarbonization. Yet many social sciences, including economics and political science, have often neglected the monetary and the financial system, their specific architectures and their main actors. This seminar will explore the connections, interlinkages and tensions within the contemporary global financial system both from theoretical and from actor-centred perspectives. At the outset we will look at different theories of money (creation) and finance, including the ‘money view’ approach and ‘critical macro-finance.’ Then we will discuss various other central issues concerning the role of finance (e.g. financialization, offshore finance and shadow banking). In the second part of the seminar we will focus on the main actors of today’s global finance, and their development, role and power. This will include how the financial system has been radically changing since the global financial crisis. A huge money mass migration from actively managed funds to ‘passive’ funds is causing a centralization of finance in the hands of the ‘Big Three’ American asset managers (BlackRock, Vanguard, and State Street). At the same time, a little-known group of index providers (MSCI, S&P Dow Jones, and FTSE Russell) is gaining influence and new private authority in global finance. Moreover, the growing segment of ‘sustainable finance’ that comprises Green Bonds and ESG (Environmental, Social, and Governance) funds will also be covered. Finally, we will discuss what role global finance can play for sustainability and the urgently needed green transition.



**Requirements:** - not specified yet –

**Examination:** - not specified yet –

## The Political Economy of Money and Finance: Theories, Actors and Sustainability

**Language:** English

**Department:** Socio-Economics

**Contact:** [studium.ifso@uni-due.de](mailto:studium.ifso@uni-due.de)

**Degree Programme:** Master

**Course Type:** Seminar

**Credit Points:** - not specified yet –

**Teacher/Lecturer:** - not specified yet –

**Room:** varying (see below)

**Day, Time:** Tuesday, 4<sup>th</sup> April, 2 pm – 4 pm (online)

Tuesday, 18<sup>th</sup> April, 2 pm – 6 pm (LB 137)

Tuesday, 25<sup>th</sup> April, 2 pm – 6 pm (LC 133)

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Governance) funds will also be covered. Finally, we will discuss what role global finance can play for sustainability and the urgently needed green transition.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

## Topics in International Economics

**Language:** English

**Department:** Business Administration

**Contact:** Prof. Dr. Tobias Seidel, [tobias.seidel@uni-due.de](mailto:tobias.seidel@uni-due.de)

**Degree Programme:** Master

**Course Type:** Lecture

**Credit Points:** 5

**Teacher/Lecturer:** Prof. Dr. Tobias Seidel

### Day, Time:

Individual dates will be arranged for this event. Please contact the chair of Prof. Seidel if you are interested in the course.

### Course Description:

All information can be found in the moodle course room: <https://moodle.uni-due.de/course/view.php?id=7717>

Please register on Moodle with your university ID and the password **vwf**. You will receive further information about the course (e.g. changes of dates at short notice) in the course of the semester via the email address you enter in moodle.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

*East Asian Studies (Bachelor/Master Level)*

**Economic Developments in East Asia (AEAS 2213) - Korea**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 6

**Teacher/Lecturer:** Yoon

**Room:** BC 103

**Day, Time:** Wednesday, 2 pm – 5 pm

**Starting Date:** 12<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

**Institutions and Organizations in Japan (AEAS 1201 – Part 1)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 6 ECTS for the module (i.e. both seminars in the module AEAS 1201)

**Teacher/Lecturer:** Matsuura

**Room:** LB 137

**Day, Time:** Thursday, 08:30 am – 10 am

**Starting Date:** 13<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:**

The module (AEAS 1201) consists of two parts: “Institutions and Organizations in Japan” and “Research on Japanese Social Institutional Change” which are both obligatory. You need to register for both parts of the module!

**Examination:** - not specified yet –

**Research on Japanese Social Institutional Change (AEAS 1201 – Part 2)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 6 ECTS for the module (i.e. both seminars in the module AEAS 1201)

**Teacher/Lecturer:** Matsuura

**Room:** LB 137

**Day, Time:** Thursday, 10 am – 12 pm

**Starting Date:** 13<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:**

The module (AEAS 1201) consists of two parts: “Institutions and Organizations in Japan” and “Research on Japanese Social Institutional Change” which are both obligatory. You need to register for both parts of the module!

**Examination:** - not specified yet –

## Business Issues in Japan's Economy (AEAS 2207)

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 2

**Teacher/Lecturer:** Georg D. Blind

**Room:** LK 051

**Day, Time:** Friday, 2 pm – 6 pm

**Starting Date:** 9<sup>th</sup> June 2023

### Course Description:

This course is part II of module AEAS 2207 and aims to add case work experience to the knowledge acquired by attending the lecture “Japan’s Role in Global and Regional Economic Relations” (part I of AEAS 2207).

In their case study research, participants build on their previously acquired skills and knowledge. The selection of case studies is designed to challenge common views and misperceptions through critical inquiry. The course builds on an interactive setting commonly found in the consulting industry with the lecturer coaching participants in group study sessions that precede individual presentations by one week.

Topics addressed (selection, tentative):

- Competitiveness and external trade
- Foreign direct investment
- Special mechanisms
- Economic relations with East Asia, US and Europe
- Japan’s external monetary economic relations
- Asia-Pacific Integration

### Requirements:

Generally, advanced BA students focusing on Japanese economy and all In-East MA students are welcome to join this course, which is part of the advanced module “International Economic and Business Issues of Japan” (AEAS 2207).

### Examination:

Full case presentation (20-30 mins and moderation of a 10-15 minute group discussion)

Short essay reflecting on own learning process (1-2 pages)



## Japan's Role in Global and Regional Economic Relations (AEAS 2207)

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Lecture

**Credit Points:** 4

**Teacher/Lecturer:** Schulz

**Room:** LB 138, hybrid (see requirements)

**Day, Time:** Tuesday, 12 pm – 2 pm

**Starting Date:** 11<sup>th</sup> April 2023

### Course Description:

Students will become acquainted to the dynamic global and regional economic relations of Japan. They will be introduced to the key role of Japanese business and international economic policy in shaping the production and other business networks of the Asia-Pacific region, including integration through inter-governmental forms like APEC and ASEAN+. Students will learn about options for cooperation with Japanese enterprises, in Japan itself, in third countries like South East Asia, and in a home market like Germany.

Topics include:

- Competitiveness and external trade
- Foreign direct investment
- Special mechanisms like sôgô shôsha, etc.
- Economic relations with East Asia, focusing on regional production networks
- Economic relations with the US
- Economic relations with Europe/Germany
- Japan's external monetary economic relations
- Asia-Pacific Integration

### Requirements:

Your access to the Moodle course room is essential as this course is taught remotely in an online/hybrid format. Only registered participant receive access to the Moodle course room.

**Examination:** - not specified yet –

## The Political System of Japan (AEAS 1215)

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 6

**Teacher/Lecturer:** Klein

**Room:** LB 121 or LE 736 (please inquire exact room shortly before semester starts)

**Day, Time:** Monday, 10:30 am – 1 pm

**Starting Date:** 17<sup>th</sup> April 2023

### Course Description:

This AEAS module will introduce students to the political system of Japan, following loosely Almond and Powell's structural-functional policy cycle model (if you are not familiar with it yet, google it!).

### Requirements:

Requirements to pass this course are active (and I mean active) participation, preparation of assigned readings, one term paper (required length is 6,500 words plus any graphs, tables etc.), and a short oral presentation on the subject of the written assignment.

With the end of the LSF-registration period I will remind you to register for this course on Moodle.

**Examination:** see requirements

## Korean Society and Politics (AEAS 1218 – Part 1)

**Language:** English

**Department:** East Asian Studies

**Contact:** Hannes Mosler, [hannes.mosler@uni-due.de](mailto:hannes.mosler@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 6 ECTS for the module AEAS 1218 (seminar + project study)

**Teacher/Lecturer:** Hannes Mosler

**Room:** MC 351

**Day, Time:** Tuesday, 2 pm – 4 pm

**Starting Date:** 11<sup>th</sup> April 2023

### Course Description:

From colony to divided nation, Korea has experienced abrupt changes in government, violent political upheaval, brutal war, and compressed economic development in the span of half a century. The transition to formal democracy in the late 1980s was the crowning moment in South Korea's contemporary history. However, the legacies of the dark past weigh heavily on South Korea's current state of democracy. Against this backdrop, the course is designed to enable students to critically reflect on the development of ideas and practices of democracy in South Korea and to acquire a thorough knowledge of historical developments that are crucial for understanding political and social phenomena in this country and in the world. The first sessions of the course deal with democracy in general terms, such as its historical manifestations and theoretical conceptualizations. The remainder of the course begins with a general overview of democratization in South Korea, followed by an examination of a different core topic each week to introduce students to a variety of forms and practices of democracy. By examining key developments, issues, and manifestations of democracy in South Korea, students will engage in formulating and discussing critical, balanced, and comparative perspectives.

### Requirements:

The module (AEAS 1218) consists of two parts: The seminar "Korean Society and Politics" and the project study "Topical Issues of Politics and Society in Korea" which are both obligatory. You need to register for both parts of the module!

If you are interested to participate, write an E-Mail to: [hannes.mosler@uni-due.de](mailto:hannes.mosler@uni-due.de).

**Examination:**

The course is assessed through class participation, including a one-time oral presentation, weekly response papers, and a term paper (required length is 6,500 words plus any graphs, tables, etc.).

**Project Study: Tropical Issues of Politics and Society in Korea (AEAS 1218 – Part 2)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Hannes Mosler, [hannes.mosler@uni-due.de](mailto:hannes.mosler@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Project Study

**Credit Points:** 6 ECTS for the module AEAS 1218 (seminar + project study)

**Teacher/Lecturer:** Hannes Mosler

**Room:** MC 351

**Day, Time:** Tuesday, 4 pm – 5 pm

**Starting Date:** 11<sup>th</sup> April 2023

**Course Description:** - not specified yet –

**Requirements:**

The module (AEAS 1218) consists of two parts: The seminar "Korean Society and Politics" and the project study "Topical Issues of Politics and Society in Korea" which are both obligatory. You need to register for both parts of the module!

**Examination:** - not specified yet –

**Political Culture and State – Society Interactions (AEAS 1212 – Part 1)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar (Blended Learning)

**Credit Points:** 6 ECTS for the module AEAS 1212 (seminar + project study)

**Teacher/Lecturer:** Prof. Dr. Dr. Nele Noesselt

**Room:** LK 052

**Day, Time:** Wednesday, 2 pm – 4 pm

**Starting Date:** 12<sup>th</sup> April 2023

**Course Description:**

This seminar examines recent development in state-society relations in both rural and urban areas. The focus lies on change and continuity of modes of interactions and the party-state's reform policies with regard to regional disparities and rising socio-economic tensions inside Chinese society. Based on several case studies this seminar analyses online and offline protests (and their recursive interlinkages) as well as their implications for Chinese politics; new modes of civil society self-organization (e.g. environmental NGOs) and the role of the party-state in coordinating and solving local conflicts.

In addition to the level of visible (inter-)actions, the seminar will also shed light on the ideational foundations of the PRC's political system and assess the impact of state philosophy on Chinese politics. This will include an in-depth reading of recent Chinese debates on governance philosophy and the PRC's future development paths under the fifth generation. Special attention will be paid to inner-party factionalism and the controversial debates between the Chinese New Left and the advocates of a neoliberal development path.

The seminar will follow a blended learning approach. Please also note that students are expected to attend the related international lecture series: [https://www.uni-due.de/in-east/events/chinas\\_global\\_rise](https://www.uni-due.de/in-east/events/chinas_global_rise)

**Requirements:**

The module (AEAS 1212) consists of two parts: The seminar "Political Culture and State-Society Interactions" and the project study "Core Issues of Chinese Politics" which are both obligatory. You need to register for both parts of the module!

**Examination:** - not specified yet –

**Project Study: Core Issues of Chinese Politics (AEAS 1212 – Part 2)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:**

**Course Type:** Seminar

**Credit Points:** 6 ECTS for the module AEAS 1212 (seminar + project study)

**Teacher/Lecturer:** Prof. Dr. Dr. Nele Noesselt

**Room:** LK 052

**Day, Time:** Wednesday, 4 pm – 6 pm

**Starting Date:** 12<sup>th</sup> April 2023

**Course Description:**

This part of the seminar will focus on the application of theories and methods. It will include policy simulations and focus on the training of students' analytical skills.

**Requirements:**

The module (AEAS 1212) consists of two parts: The seminar "Political Culture and State-Society Interactions" and the project study "Core Issues of Chinese Politics" which are both obligatory. You need to register for both parts of the module!

**Examination:** - not specified yet –

**The Chinese Society (AEAS 1209)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 6

**Teacher/Lecturer:** Arnostova

**Room:** LB 137

**Day, Time:** Thursday, 2 pm – 5 pm

**Starting Date:** 13<sup>th</sup> April 2023

**Course Description:** Details regarding the course and module content and requirements will be announced soon.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –



**China Management Cases (AEAS 2205)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Seminar

**Credit Points:** 3

**Teacher/Lecturer:** Taube, Zeng

**Room:** LB 117

**Day, Time:** Tuesday, 6 pm – 8 pm (s.t.)

**Starting Date:** 11<sup>th</sup> April 2023

**Course Description:**

The central objective of this course is to understand the key aspects of management strategy that help firms gain and sustain competitive advantage. We focus on the case of China where the business environment is characterized by both uncertainty and complexity. By using up-to-date examples, we will examine how single business and multi-business firms succeed through the careful selection of business and corporate strategies. This course will help students familiarize with the business landscape in China.

The Moodle key will be announced in the first lesson.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –

**Economic Studies on China (AEAS 2205)**

**Language:** English

**Department:** East Asian Studies

**Contact:** Michelle Lorenz, [michelle.lorenz@uni-due.de](mailto:michelle.lorenz@uni-due.de)

**Degree Programme:** advanced Bachelor, Master

**Course Type:** Lecture

**Credit Points:** 3

**Teacher/Lecturer:** Taube

**Room:** LB 117

**Day, Time:** Monday 4 pm – 8 pm (s.t.), Tuesday 10 am – 12 pm (s.t.)

**Starting Date:** 10<sup>th</sup> April 2023

**Course Description:**

Your access to the Moodle course room is essential. The key will be announced in the first lesson.

**Requirements:** - not specified yet –

**Examination:** - not specified yet –